

Camera: LYDIE BLOCH

A great diversity of architecture gives interest to fast-changing Terre Haute. (Left) Fairbanks Memorial Library. (Center) County Court House, focus point of the Urban Renewal Program. (Right) Twelve story residence halls, the Sycamore Towers, each one houses 450 students.

## TERRE HAUTE Market

### Golden Key To The Wabash Valley

By ANTON HULMAN Jr., President, Hulman & Co., Terre Haute, Indiana

**T**erre Haute is my home. I like this part of Hoosierland. The rolling hill country, the tranquillity of the Wabash River.

Even during the days of "old Terre Haute" when coal mining was big, and the railroads employed some 20,000 men, when the nation pointed its finger at Terre Haute and called it the "sin" city; I still could see through the raucous din of commerce and manufacturing the basic values of its people, the dominant economic role it played in this area and the future it held.

At one time Terre Haute enjoyed a rather isolated position from competing communities larger than herself. The rapid expansion of transportation services, which has cut drastically into so many traditional markets, still has not materially altered a trade area which has been Terre Haute's since its founding in 1815.

It is almost as if she had carved out her own empire and laid claim to the sovereign title of Queen City of the Wabash Valley that Terre Haute has maintained her singular dominance up to today.

#### **Dominant Position . . .**

And this is due, in part to a migration into Terre Haute of savvy, business wise managers and employees of companies that have been moving to Terre Haute in the past several years. Millions of dollars have been invested in Terre Haute from firms like Anacanda Aluminum, Bemis Company, Ethyl Corp., CBS, Pillsbury, American Can, Stran Steel, Central Nitrogen, J. I. Case and most recently Hercules Incorporated.

Where Terre Haute once was known for its railroading, coal mining, wholesaling and its breweries and distil-

leries, today she excels in retailing, industrial manufacturing and education. But her most important asset is her people. The ones that grew with Terre Haute and the new breed that have joined together to insure Terre Haute's leadership of her traditional market area.

It is this element in the marketing prowess of Terre Haute that has kept the retail dollar volume high in the city of Terre Haute despite the complex changes in the major markets of Indiana.

Indianapolis is well known to me. Its growth is a source of pride to all of us in Hoosierland. She is only 70 miles eastward and yet she has made no effective inroads into the trade area which Terre Haute established so many years ago. People of Clay County still turn to Terre Haute for retail services and jobs.



### Education and Research . . .

Fifteen colleges and universities offer fine educational and research opportunities—both on campus and at metropolitan extension centers where four-year degree and graduate programs are now available.

Examples include Purdue's new North Central Campus at Westville; new facilities at Valparaiso University; Tri-State College, Angola; Indiana Institute of Technology, Fort Wayne; and Notre Dame's computer center, radiation laboratory and new library at South Bend.

Many industries have joined with these institutions in research and marketing projects which benefit both industry and the economy.

To complement academic educational opportunities, a system of vocational education is also available. Indiana Vocational-Technical College is a new and unique concept in state educational and training institutions. It is a statewide system of locally oriented vocational and technical training programs. Its prime objective is expressed in the motto: "*To Match Job Opportunities With Job Skills.*"

Its programs are geared to the needs of local industrial, professional and business requirements.

Northern Indiana is rapidly becoming a favorite Midwestern summer resort and recreation area with its many lakes, rivers and parks. Of the state's 1,000 lakes, most are located in the northern sector.

The State Conservation Department has budgeted more than \$7,500,000 for further development of parks which includes \$2,600,000 for projects in northern Indiana.

Further enhancing the recreational aspects of the area, Congress has authorized establishment of a National Lakeshore Park of more than 10,000 acres at the site of the present Indiana Dunes State Park near Michigan City.

An initial congressional appropriation of \$10,000,000 has been approved.

### Electricity, Natural Gas Abundant

Electricity and natural gas to supply the power needs of such a dynamically growing area are readily available.

Northern Indiana Public Service Company, an investor-owned combination utility with headquarters in Hammond, serves the entire territory—in the majority of communities with both services.

The exceptions are the South Bend, Elkhart and Fort Wayne areas where they provide only natural gas service and the Indiana-Michigan Electric Company of Fort Wayne furnishes electric service.

Similarly, in the Wabash, Logansport and Peru areas gas service is supplied by NIPSCO and the electric service by Public Service Indiana, headquartered in Plainfield.

Northern Indiana Public Service Company, with three generating stations located on Lake Michigan at Gary, Baileytown and Michigan City, will by June, 1968, when a unit presently under construction is put on line, have a total generating capability of 1,331,430 KW.

Its electric system is interconnected with neighboring utilities for the economic and emergency exchange of power. Energy is sold to or purchased from these utilities as customer usage requires.

### Reserve Power . . .

In addition, two formal interchange agreements have been entered into to insure maximum system reliability. The agreements involve companies in the Midwest whose combined total gen-

erating capacity is 28.7 million KW and who have more than 20,000 miles of high voltage transmission lines.

NIPSCO is also the largest gas distribution utility in the state. On January 1, 1967, its flow gas supply from five major pipeline transmission companies totaled 635 million cubic feet per day. In addition it has available from its own underground storage field at Royal Centre a total of 13 billion cubic feet of natural gas which can be used for peak demands. The utility also participates in an underground storage field at Herscher, Illinois, and can withdraw almost 107 million cubic feet per day from this facility if needed.

Dynamic, vigorous, robust and impressive—overworked as they are—are the only words meaningful enough to describe the growth potential of this expanding northern Indiana area.

Ample land and water, skilled population, excellent transportation facilities of all types, equally fine access to raw materials and markets and the abundant good living, all reflect the burgeoning nucleus of the mid-America megalopolis of the Twenty-First Century.

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## A New Breed In Advertising (Concluded From Page 15)

money than earning more... even if they must buy a bargain to save it.

Romance is the art of saying to people what they want to hear. It is a promise of adventure, a chance, a stranger or implied danger (*I would rather fight than switch; your breath is kissing sweet, etc.*)

Recognition is the art of compliments. The housewife that can pick out the right whitener. The Excedrin headache that sells by making an ordinary woman an authority. The "you know," and "I know" approach.

### Human Understanding . . .

These are the blends of emotional appeals that have more impact, more hard-sell than all the research in the world.

These are people-to-people messages, loaded with hard-sell, but softened with the glow of human understanding. One eye is on the product and the other on the person who is going to use it.

The average family in America is affluent enough to want more than a meal, a house, a coat. They want a way of life. They can't remember the

depression, World War II or even the Korean War. They are not obsessed with the future, so they want to buy for the "now," and "now" is a scene in which they see themselves. Who needs a deodorant? So the hard-sell is the scene. You are running across the beach looking beautiful, smelling sweet, clean and wholesome right into the arms of your lover.

It has been said that advertising is the most unscientific industry in the world. That statement is just as true today as it has ever been. The library has many books on great ideas, but few books on how to get one. The sociologist is coming into advertising to help the new breed of advertisers keep their imagination on the track. This is squeezing the waste out of advertising, and it looks like it will bring to the industry a new profile of advertising.

The new breed is here. They are well educated. They know where they are going. They are tough. And they will be very rough competition to the old advertising agency that can't keep up.

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## About The Author

**A**NTON HULMAN, the energetic president of the Indianapolis Motor Speedway has maintained a constant interest in sports since he first attracted attention as an outstanding athlete at Worcester Academy and Yale.

As head of Hulman & Co., at Terre Haute, Indiana, Tony controls the fortune founded by his grandfather, the late Herman Hulman. He serves on the board of many important industrial firms throughout the Wabash and Ohio River valleys. He is active in numerous civic enterprises and associated in various capacities with several of Indiana's educational institutions.



## ANTON HULMAN, JR.

Despite his many interests, however, Tony usually finds time to attend most of the championship races throughout the country in order to keep in close touch with drivers and car owners. During the summer of 1958, he also traveled to Italy to see the Monza "500" and to encourage European participation on a larger scale at Indianapolis. In 1966 he made a similar trip to Japan. In 1967 he traveled to Italy, France, Canada and Mexico to attend Grand Prix races in the interest of the Indianapolis Motor Speedway.

You have to travel all the way to Chicago, St. Louis and Louisville (each more than 150 miles distant) to find communities that might include Terre Haute within its trade area. Basically, Terre Haute enjoys a self-contained market isolated by time and distance from the giants in the mid-west United States.

A quarter of a million people living in Indiana and Illinois spend an estimated \$484,794,000 for retail services in Terre Haute's trading area. Of this, Terre Haute accounts for an estimated \$247,159,000.

Here are some more figures which the Terre Haute Chamber of Commerce has developed for me. Terre Haute's trading area has had a 12 percent gain in its buying power in 1966 over a 1965 level of \$573,548,000. The City of Terre Haute increased its buying power by 8 percent in 1966 to

\$190,328,000. Household buying power in 1966 jumped \$628 to \$7,737 while household buying power in the nine-county trade area rose 15 percent to \$6,332.

The purchasing power of these dollars is the reason for the development of the large number of shopping centers in Terre Haute. In addition to Downtown Terre Haute, eight shopping centers have been built here in the past several years. A ninth one is presently under construction. Terre Haute's retail outlets provide a multiplicity of goods and services to the nine-county residents that trade and work in Terre Haute.

In 1966, retail sales amounted to over \$247,000,000, a jump of more

than \$27,000,000 over 1965 totals for Terre Haute. This gives Terre Haute a ranking of 129th in the nation's top 200 cities. Only two years ago Terre Haute was ranked 143th and in 1965 137th.

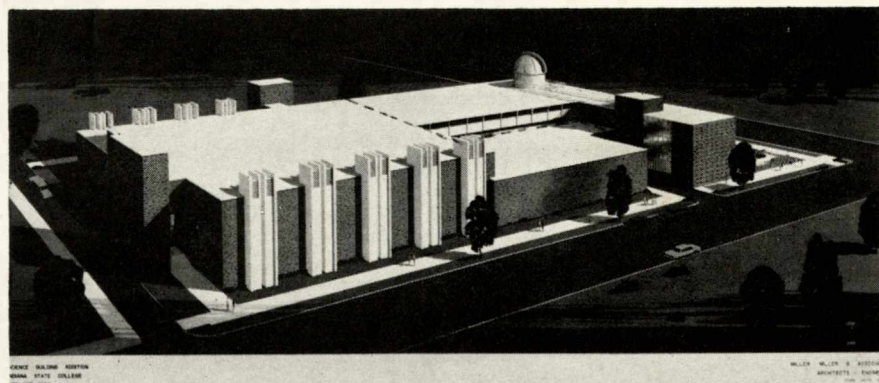
## Downtown Economic Rebirth . . .

What makes me confident in the continued growth of Terre Haute as the economic center of our traditional trading area is the re-investment in Downtown Terre Haute by our businessmen.

Take a good look. Thousands of dollars are being spent by owners and tenants to modernize the stores along Wabash Avenue. The older business district around the County Court House is slated for removal by the Community Center Urban Renewal program. Recently, \$4 million was funded to clear all but 38 of the 268 structures in an 118 acre area extending from the river banks eastward to Indiana State University's campus and along Wabash Avenue into the downtown district.

Our first renewal program cleared some 208 acres of "internal city decay" along the river front south of the County Court House. With this area open Terre Haute's businessmen are no longer blocked from efforts to rebuild the city's waterfront along Hoosierland's famous Wabash River.

Building dollars planned for 1967 totalled \$106,812,700 and this is a conservative estimate. The Water Department has installed one of the largest water softening units in the United States to make our city's water the finest in the nation. Some \$38 million



**\$4.3 Million Science Building addition** to the University's Science Building more than doubles the size of the facility. The addition comprises the building section to the left of and below the dotted line on above architect's sketch. The Science Building, at upper right, was completed at a cost of \$2.5 million in 1960.



in private investment is adding 350,000 KW's to the already huge Wabash River Station of Public Service Indiana.

Another important factor which we in Terre Haute are proud of is the educational service we provide to the young people of Indiana and across the nation. We have three superior institutions of higher learning.

These are Indiana State University, a coeducational, state, tax-assisted uni-

Haute a new image. Some \$30 million annually is paid into the economy by the expenditures of students, the University's need for retail services and through its payroll.

### **Expanding Industries . . .**

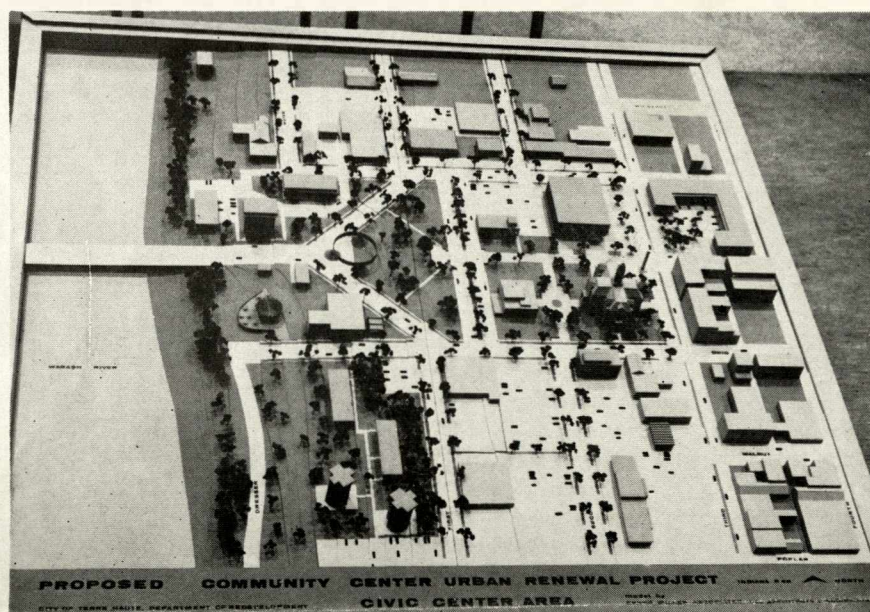
Industrial employment has spurred upward in recent years. Some 3,500 more employees were put on payrolls during the past year as established industries like Chesty Foods, Anaconda

inquiries reflect a growing interest in Terre Haute. Our Chamber of Commerce has played an effective role in every move into Terre Haute by a major employer. This continued activity by the businessmen of Terre Haute reinforces my belief that Terre Haute will remain the dominant city in the trading area it has established in the Wabash Valley.

In the ten year period between the 1950 and 1960 U.S. Census, Terre Haute's population did not vary. A cutback in mining employment from a high of 15,000 to today's 800 and the reduction of employment by the railyards caused an outward migration that extended into the early 1960's.

But this trend is being reversed as new jobs are being created yearly. As I mentioned earlier, the infusion of talented businessmen brought to Terre Haute by their companies has struck a spark of economic and civic growth with the veteran Terre Haute business community that couldn't have been thought possible seven years ago.

Terre Haute and its metropolitan area's population have been estimated by the National Planning Association through 1975. The Association pegs our population at 215,000 with a potential of 68,000 jobs. Per capita income in the metropolitan area will be \$3,100. This is an increase of nearly \$500 estimated for 1966.



Along the Wabash River will be the new Civic Center, as shown on this architect's model.

versity with a downtown campus whose enrollment is around 13,000 students. Rose Polytechnic Institute is a private engineering college for men with some 800 students. St. Mary-of-the-Woods College, a Catholic college for women, educates 650 students yearly.

### **Great Learning Center . . .**

By far, the institution making the greatest economic impact on the growth of the city and the vitality of the central business district is Indiana State University. The University's need to expand to provide education for an estimated 18,000 students by 1972 has altered the land use patterns of the core business district. It is already instrumental in revitalizing a major area of Terre Haute's older industrial district.

The influx of new faculty personnel, the acquisition of over \$3 million worth of adjoining properties, the erection of new classrooms, dormitories and offices is giving Downtown Terre

Aluminum, Terre Haute Products, Columbia Records, Stran Steel, Ethyl Visqueen, U.S. Baking, Weston Paper, Central Nitrogen, Modern Album, General Telephone and Chas. Pfizer & Company expanded their existing facilities and services.

Hercules Incorporated announced its move to Terre Haute with plans to hire between 300 to 600 men by September, 1968. The continued expansion of Indiana State University's enrollment will increase the 500 faculty staff to around 750 by 1972 and the University's employees to 1,900.

Terre Haute has an estimated working force of some 62,000 men and women. Of this about 51,000 are now employed. When fed into the computer by the Indiana Employment Security Division it shows that Terre Haute's unemployment figure of 3.5 percent is even with that of every other larger community in Indiana.

Industry is finding this available labor force attractive and industrial

### **Favorable Factors . . .**

These are reasonable estimates because of what I can see happening now in this area. The move to urban living, the general expansion of industry away from heavy metropolitan areas, the increasing ease of transportation and communications; all will make easier the reshifting of the population to those centers of commerce that provide jobs, services and education.

This is why Terre Haute is now and will continue to be a major market for advertisers to reach consumers in the Wabash Valley area. This is why Terre Haute today is unlike the Terre Haute I knew when growing up.

I am not unfamiliar with the problems of big business. Nor am I unfamiliar with other cities with larger trade areas. But I also know my hometown and the part it plays daily in the economic life of its trade area.

Terre Haute is the key to this part of southwestern Indiana and it will continue to be for many years to come.

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## STUDENT GUIDE SHEET

### Hulman, Anton Jr. "Tony"

Two folders have materials on Tony Hulman. Some clippings are inserted at random, but others have been gathered into booklets (SEE "Anton Hulman, Jr. -- 1901 - 1977" below). The student would profit by using the following items:

#### "Tony Hulman: Hoosier in Profile"

This article is the feature for Star Magazine on May 28, 1972. It runs from page 6 through page 13 and includes photographs. Tony Hulman was 71 years old when he was interviewed here. In addition to giving a good review of his accomplishments and gifts, the article mentions his family background and the businesses (Ludovici and Hulman, Hulman and Fairbanks Distillery) that preceded the modern company.

#### "The Hulman Legacy"

The Indianapolis Monthly published this story in May of 1982, five years after Tony Hulman's death. Its central focus is the success that Hulman made of the Indianapolis 500 and his investment in the Speedway area. The article includes information on family members who continued to manage the race. The writer says that Tony Hulman's wealth at his death was \$14.5 million.

#### Miscellaneous Clippings and Photos

The student can gain an idea of Hulman's financial power through the articles about his gifts to various institutions and projects: Rose Hulman Institute, Hulman Links, Hulman Center, Downtown Buildings, Calvary Cemetery, The Jaycees, etc.

Several clippings are about awards that were conferred on Tony Hulman.

One photocopy gives the Last Will and Testament of Herman Hulman, Sr. (1913). The document is informative and worth reading.

Other clippings give information about relatives, sometimes through obituaries.

Of course, many of the articles are about the Indianapolis 500.

#### "Anton Hulman, Jr. -- 1901 - 1977"

Clippings are gathered into four "booklets." The majority of information here was written at Tony Hulman's death (October 29, 1977). Many tributes, announcements of the funeral, editorials fill the pages. Included are photos of the funeral caravan and burial at Calvary Cemetery. Details of Hulman's will appear in one column. His assets are listed including the acreage of the estate-lodge and Forest Park.

Among the memories of Hulman are tributes to his athletic skills (as a hurdler, pole-vaulter, Olympic crew member, and fisherman).

#### PROJECT QUESTIONS AND IDEAS

Do a study of Tony Hulman as a philanthropist (one who donates his money). What were his major and minor gifts? What amount of money, land, or property did he give to each project? What was the result of his help?

Use a map of Vigo county to portray property owned by or formerly owned by the Hulman family.



*Hulman, Anton*

Dedicated to Water Conservation

T MAR 3 0 1977

Community Affairs File

# WVIC Thanks Tony Hulman for Aid

*Wabash Valley Interstate Commission*

By JACK HUGHES  
Tribune Staff Writer

While spring weather and auto racing news focus attention on this year's approaching 500 Mile Race, another important element in the life of Tony Hulman was the subject of special ceremonies at Wednesday's meeting of the Wabash Valley Interstate Commission.

And that important element is literally a basic element of life. Hulman's association with water — from the enjoyment of water sports as a youth to serious concern about water safety, resources and conservation and development — predates his association with the world famous Indianapolis Motor Speedway.

The WVIC meeting, which opened Wednesday morning, saw opportunities

for informal recollection of Hulman's history of water-oriented activities, from boyhood swimming feats and service as a lifeguard at the municipal pool to his leadership in U.S. Olympic tuna-fishing events.

But, special honors with appropriate awards zeroed in on his service to the State of Indiana as chairman of a study commission leading to the establishment in 1945 of the state Flood Control and Water Resources Commission which he also headed until 1963.

The WVIC, with its interest in the Wabash River Basin, "... welcomes the opportunity to call attention to the distinguished service of Anton Hulman Jr. in providing leadership in resources development ..." during those nearly 20 years of his "dedicated, exceptional service," the citation reads.

Luncheon presentations to the Terre

*Hulman, Anton & wife*

Haute industrialist-philanthropist-sportsman were two-fold. Dr. Michael Murray, M.D., vice chairman of the Commission served as master-of-ceremonies and presented the bronze-and-walnut plaque of appreciation accompanying the certification.

And an added special presentation, conducted by Robert Kellum, federal representative to the Commission, gave Hulman possession of the original watercolor painting which provided the print serving as the cover of the current WVIC report.

The painting by artist Omer "Salty" Seamon, entitled simply "Wabash River," presents a view of the historic watercourse in rustic tranquility which communicates both the beauty of its setting and the potential of proper development as a basic resource of the Wabash Valley.

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# Scholarship Honors Tony Hulman

S FEB 18 1978

A scholarship honoring the late Tony Hulman is being established at Indiana State University by the "500" Festival Associates, ISU President Richard G. Landini announced Friday.

Named the Anton Hulman Jr.-Indianapolis "500" Festival Scholarship Fund, it will be a full tuition scholarship to be given annually to a student in need of financial assistance who is a resident of Indiana.

The first award will be made to a student for the 1978-79 year.

Hulman, owner of the Indianapolis Motor Speedway and a lifelong resident of Terre Haute, was a friend and benefactor of Indiana State.

Dr. Landini expressed his apprecia-

tion and that of the university community for Hulman's friendship and interest and for the humanitarianism demonstrated by the "500" Festival board of directors in this recent action.

The president said:

"Tony Hulman was a frequent participant in the affairs of the campus and had served as a founding member of the Board of Directors of the University Foundation. He was freely giving of his time and energies in support of the academic well being of the students and faculty and was greatly admired and respected by the community.

"The university will long remember his kindness and generosity.

"The scholarship so generously sup-

ported by the "500" Festival Associates will be a vital and magnificent memorial of his friendship and of his importance to the history and traditions of Indiana State University."

On Monday at Hulman Center where ISU will play Wichita State University in its last home basketball game of the season, Dr. Gene E. Sease, president of the Festival Associates board of directors, and Hulman's daughter, Mrs. Mari Hulman George, will present to Dr. Landini a check for the first scholarship. A plaque recognizing the scholarship will be hung at the main entrance of the 10,000-seat amphitheater named for Hulman. Each year a brass plate bearing the name of the scholarship recipient will be affixed to the plaque.

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## Tony Hulman Honored By ISU

SEP 20 1975

Indiana State University's Board of Trustees endorsed a new academic program, accepted grants totaling \$85,905 and approved several faculty and staff appointments during the monthly meeting held Wednesday at Hulman Civic University Center.

The new educational program will provide graduate courses to be offered by Indiana State University at Fort Benjamin Harrison in Indianapolis. The courses will lead to the M.S. degrees in business administration and in counseling. Enrollments would be open only to military and civilian personnel affiliated with the installation.

In other matters, the trustees approved tenure appointment for 20 faculty members who will be notified of the action by mail.

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A special guest at Wednesday's session was Tony Hulman, Terre Haute industrialist and ISU benefactor for whom the 10,000-seat Hulman Civic University Center is named. The occasion was for

See ISU

On Page 5, Column 2



**FOR A REAL BRICK.** — A brick from Tony Hulman's boyhood home at Eighth and Chestnut Streets (the Gillis Funeral Home in recent years), was presented to the University's benefactor at the regular meeting of the board of trustees Wednesday. The brick, mounted on Honduras mahogany, was inscribed, "To Tony Hulman, a Real Brick from the Hulman Residence on Chestnut Street, Indiana State University." At the presentation were, left to right, ISU President Dr. Alan C. Rankin who made the presentation; Tony Hulman and James T. Morris, board president.

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TERRE HAUTE, INDIANA

ISU

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Continued from Page 15

the presentation by the university of a memento from the boyhood home — a brick from the house that stood on the corner of Eighth and Chestnut Streets, and was in later years the Gillis Funeral Home. The brick is mounted on Honduras mahogany and has a brass plate bearing the inscription "To Tony Hulman, A Real Brick From The Hulman Residence On Chestnut Street, Indiana State University."

A public health service research grant from the National Institutes of Health in the amount of \$25,284 will support a research project on "Cardiac Dysrhythmias: Induction and Therapy" directed by Dr. Kalman Greenspan, professor of physiology. Dr. Joseph P. Albright, professor of life sciences, is directing a research project on "Cellular Interactions that Regulate Humoral Antibody Production" for which a grant-in-aid of \$44,527 was provided by the Attorney General of Indiana Public Health Trust. A \$15,094 grant represents a project of the four state universities which will fund an in-service educational program for vocational education administrative personnel conducted by Dr. Walter Welfenstette, professor of vocational technical education.

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Appointments for the Terre Haute campus included Calvin R. Dyer as interim director of the Collegiate Consortium of Western Indiana, effective March 1; Robert Regolt as assistant professor of criminology for one year, effective Aug. 31; Wilbur L. Betson as

engineer, effective March 1; and Mrs. Christine Dodds as assistant registrar for registration, effective Feb. 24.

One Martinsville campus appointment is Timothy K. Buecher as director of counseling and university counselor, effective April 1.

James T. Morris, of Indianapolis, president of the board, presided at the March session, and other trustees attending included Rex E. Breden, Columbus; Herbert I. Lamb, Terre Haute; James D. Acher, Franklin; and Mrs. Allen A. Mitchell, Gary. President Rankin headed the group of university administrators, faculty and students present.

3 MAR 20 1975



# City Gets Aid For Fire Station, Bus Utility

By J. BLAINE AKERS  
Star Staff Writer

Receipt of financial aid for the ailing city bus utility and acceptance of a property gift for the construction of a new northside fire station were announced Monday by Mayor William J. Brighton.

During a morning news conference, the mayor said the city received Friday \$264,710 in state assistance funds for the bus utility which has an overall debt of approximately \$1 million. Brighton said the city anticipates getting another \$41,000 in state monies within the next few months.

In addition, the city is eligible to receive federal assistance funds of \$512,000 for losses experienced in 1976, 1977 and 1978. Federal funds are to be allocated once the Department of Labor reviews all Urban Mass Transit funding requests.

"Indeed we are glad to receive the state assistance funds. Coupled with federal assistance monies and the local budget appropriation, it appears for the first time in a long while the city bus system is solvent," remarked Brighton.

S OCT 24 1978

The city was the beneficiary of a two-acre gift given Monday by Mrs. Mary Hulman. The property, located at 13th Street and Fort Harrison Road, is to be used for the construction of a \$500,000 fire station.

"My family and I are proud to donate this parcel of land to the city. We want to especially thank the members of the Terre Haute Fire Department for the tribute they paid my late husband, Anton Hulman Jr. It is something I shall never forget," said Mrs. Hulman.

According to the mayor, the fire station is to replace stations at 14th Street and Barbour Avenue and Ninth Street and Lafayette Avenue. Construction of the fire station is expected to begin once contract bids are awarded.

Last week, the city was given a two-acre site for a fire station at U.S. 63 and Margaret Avenue. Wolohan Lumber Company donated the property to the city.

Construction funds for both firehouses were obtained through a community development block grant administered by the Terre Haute Department of Re-development.



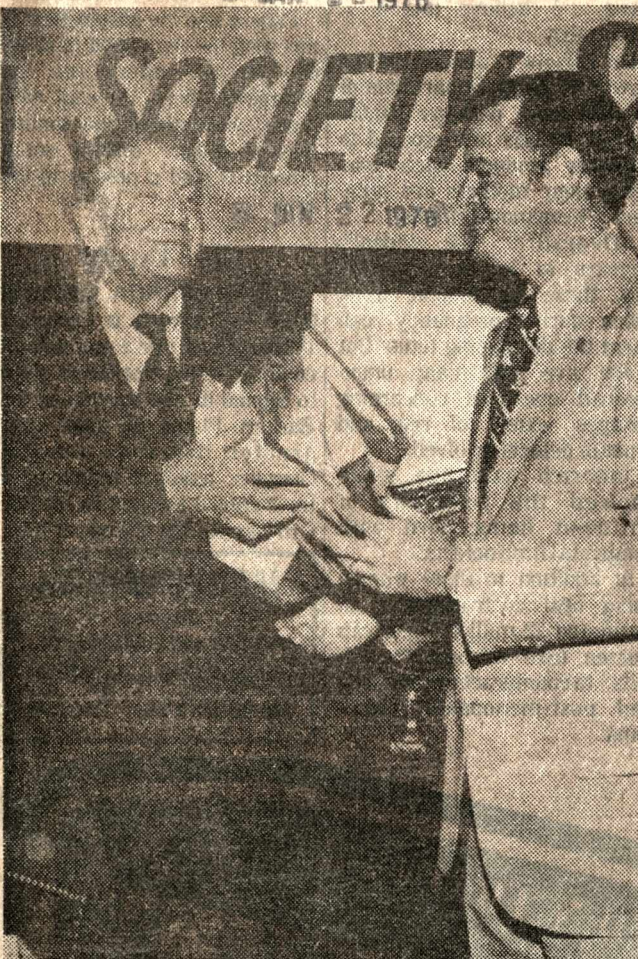
**GENEROUS GIFT**—Mrs. Mary Hulman, widow of the late Anton Hulman Jr., Monday presents Mayor William J. Brighton with the deed to two acres at 13th Street and Fort Harrison Road to be used for a new fire station. (Star Photo: Kadel)



Community Affairs File

8 JAN 22 1976

# 'Gentlemen, Start Your



**TONY GETS A CAPITOL FLAG** — Tony Hulman receives an American flag which has flown over the Capitol Building, from 7th District Congressman John Myers at the Indiana Society of Washington reception honoring Hulman, held Tuesday in the Rayburn Office Building. Congressman Myers is vice president of the Society. (Photo by Kadel)



**GENTLEMEN START YOUR ENGINES** — Drivers and track are ready with the first row including Indiana 7th Dist. Congressman John Myers; Secy. of Agriculture Earl Butz, and Elmer George (head visible behind Butz). George claimed his 'trike' was fixed, and the race ended with Rep. Myers the winner. (Photo by Kadel)

8 JAN 22 1976

# Engines'

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**SOME FROM HOME ATTENDED THE PARTY** — Several friends from Terre Haute attended the reception honoring Tony Hulman given by the Indiana Society of Chicago Tuesday. Included among the local citizenry were (left to right) Elmer George, Dr. and Mrs. Jack Haslem, Hulman, Kathy Dewey and Dr. John Haslem. (Photo by Kadel)



**KOREAN MEETS HOOSIERS** — Hon. Chin Row, a member of the National Assembly of Korea, (second from right) meets with Hoosiers at the Indiana Society of Washington reception honoring Tony Hulman, held Tuesday. Others are (left to right) Mrs. Ron Hardman, whose husband is top aide to Congressman John Myers; Mrs. Larry Gibbs, Larry Gibbs of Cong. Myers' Terre Haute office; and Mrs. John Myers. (Photo by Kadel)



**DISCUSSING INDIANA** — Charles Shearer, president of the Indiana Society of Chicago (left), and Tony Hulman, honor guest at the Society's reception in his honor, discuss the Hoosier state. (Photo by Kadel)





**HEARING THE SECRETARY'S YARN** — Tony Hulman (left) and Mrs. Earl Butz (center) listen as Secretary of Agriculture Earl Butz spins another of his famous yarns. And the story brings a grin to the faces of those listening. (Photo by Kadel)





**DINNER DIGNITARIES** — Among the many personages attending the Wabash Valley Auto Racing Fan Club dinner meeting last week were (front, from left) Tony Hulman, owner of the Indianapolis Motor Speedway; Joyce Smith; Bill

Puterbaugh, rookie of the year in last year's Indy 500; (back) A. D. Stanger, Alex Kosarko, Mike Dinkle, John Fugate and Bill Boucher Sr.

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Strausburg Photo.

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Hulman, Anton Jr.

# Indiana Society Of Washington Honors Tony Hulman

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S JAN 22 1976

Community Affairs File



**HONOR TONY HULMAN AT WASHINGTON RECEPTION** - More than 250 members and guests of the Indiana Society of Washington honored Tony Hulman at a reception in the Rayburn Office Building Tuesday. Among the guests welcoming Hulman were (left to right) Senator Vance Hartke, Charles Shearer, Society president; Hulman, Rep. John Myers, and Rep. Ray Madden. Other Congressmen attending included Edward Roush, Elwood W. Hillis, Philip H. Hayes, Lee H. Hamilton and Philip R. Sharp. Secretary of Agriculture Earl Butz is third from right. Hulman (left) and Don Smith (center) president of the Terre Haute First National Bank, greet two transplanted Hoosiers at the reception, Thornton Myles (second from left), General Accounting Office; and Bill Harader (left), Civil Service Commission, on leave from Indiana State University. (Photos by Kadel). (See other photos on pages 14, 15).

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Community Affairs File  
Vigo County Public Library

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## Alberta and John Will Make Their Home In Heart of Terre

Haute.  
Jan 3 - 1941

Tony Hulman has two deer, a buck and a doe. They were among his Christmas gifts—lively as they come and most sightly. They arrived Thursday. Tony placed them in the large lot which was purchased from the traction company some time ago. It is fenced in with tall wrought iron fence and planted with shrubbery and trees, and so it was all ready for Mr. and Mrs. Deer when they arrived from the Frederick Halladay Mallard Lake Game farm, 22 miles north of Indianapolis, near Zionsville.

Mr. Halliday sent along a large number of pheasants, silver and again golden pheasants, most colorful and beautiful birds, and has promised that other animals and birds will follow.

Many of these will be placed at the Hulman Forest Park community acreage, north of Terre Haute, which was purchased some months ago, and improved with a fine clubhouse, etc., and cages will be built for these gifts which have arrived and are to follow, with the deer coming at will out there, a bit later on.

Tony left the two in the traction lot so that all who wished might stop by and see, and the fence, which is locked, protects from too close an acquaintance with the animals.

### Brought From Texas.

"Alberta" came from Texas. She is a soft red brown, and is wild as a tame. "John Dow," (a lovely velvet is his coat) is from Iowa. He has as lovely a set of antlers as any deer would wish to see, spreading hither and yon, and itching. He almost tore the bark off the gum trees already planted in the Hulman park yesterday arrival, and they had to be taped with tape this morning. He probably find the age-old trees in the Forest park preserve for that is what it

will be when things are completed. perfectly fine to whet up his "antlers" when he gets out there.

Incidentally, another gift was made to Tony and the Hulman Company in the way of the old burrs and equipment for grinding corn, the primitive way, and the old water grinder which comes from the old mill at Bridgeton will be set up at Forest park.

This is a primitive water mill, and a shelter will be built over the grinders and stones as soon as the weather permits.

In the meantime, Alberta and John Dow have had plenty of visitors. Crowds of people surround the fence trying to get acquainted.

Special Collections





OPTIMISTIC ENTHUSIASM characterized the public kickoff of the Rose-Hulman Institute of Technology Centennial Campaign Friday. The \$5 million funding effort for expansion in Rose-Hulman's Second Century of Excellence got a big boost with announcement of a \$1 million gift from Mr. and Mrs. Anton Hulman Jr. Among the many civic leaders at Friday's luncheon were, from left, Shelton Hannig, volunteer campaign leader; Benjamin G. Cox, chairman of the R-H Board of Managers; Ronald Reeves, R-H director of development and campaign treasurer, and Dr. John A. Logan, president of the Institute. House of Photography.



HULMAN, ANTON JR

*Halman* *Anton* *Rose-Hulman (T.H.)*

T MAR 3 1973

# Over 150 Area Volunteers Attend Kickoff of Drive

Community Affairs File

By CAROLYN TOOPS  
Tribune Staff Writer

More than 150 volunteers attended a kickoff luncheon Friday at Rose-Hulman Institute of Technology to begin the public phase of a campaign to raise \$5 million, climaxing a 10-year development program begun in 1964 at the men's engineering college established here 99 years ago.

Thursday Rose-Hulman president Dr. John A. Logan and chairman of the board of managers Benjamin G. Cox announced the gift of \$1 million from Mr. and Mrs. Anton Hulman Jr.

Plans to raise the remaining \$4 million within the next two months were discussed briefly by several key people in the campaign. Shelton Hannig will serve as Terre Haute campaign chairman.

Ron Reeves, Rose-Hulman vice president for development and public affairs, said that contributions totaling \$100,000 had been tabulated from R-H faculty and staff, with about 85 per cent of this phase of the campaign already completed. Prof. Herman Moench, R-H senior vice president, is heading this Initial Gifts effort.

"This is about to become one of the most successful campaigns in the history of Terre Haute and Rose-Hulman," Hannig commented, "and that's because responsible people in

Terre Haute are here today."

Many of the volunteers are graduates of Rose. A good cross-section of local business and industry was represented at the kickoff luncheon. Hannig will have six section chairmen working with him.

Dr. Logan remarked that the development program is "vitally necessary if Rose-Hulman is to continue as one of the leading engineering colleges . . . it's the most ambitious undertaking in the history of the institute and is designed to make us competitive."

The plan is not elaborate, Dr. Logan continued, noting the need for a library, recreational facilities for the 1,000 to 1,100 students now enrolled, and the remodeling of existing buildings.

Board chairman Cox spoke briefly, citing the campaign as "the most exciting climax to this past 10-year period of development."

Several speakers noted that the 1971 gift to Rose, from Mr. and Mrs. Hulman, the assets of the Hulman Foundation, estimated as \$15 million, is an endowment trust, to be used for operating costs and stability for the future, not for capital improvements.

Of the \$5 million to be raised, \$1.8 million will go toward the learning resource center, \$2 million for the recreation complex, and \$900,000 each for plant and campus improvements.

Dr. Logan said that "the goal simply is for Rose-Hulman to be the best undergraduate engineering and science school in the country, with our graduates continuing to be the 'problem solvers with people in mind,' nation's leaders today."

A short slide presentation was given before the volunteers picked up their campaign kits and lists of prospects. The Rose Glee Club, under the direction of Graeme Cowen, sang several selections following the luncheon. R-H mathematics professor Al Schmidt was piano accompanist.

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Community Affairs File



# Hulman Honored

## At Evansville

JUN 29 1975

Tony Hulman joined the "captains of achievement" Saturday evening as he became one of 50 nationally recognized persons to receive the Golden Plate Award during the 14th Annual Salute to Excellence in Evansville.

The award was given to Hulman, owner of the Indianapolis Speedway and of Human and Company in Terre Haute, by the American Academy of Achievement.

The honor is given annually to "giants of accomplishment from the great fields of endeavor."

Don Smith, president of the Terre Haute First National Bank, who attended the awards dinner, noted, "This is a national honor and Mr. Hulman has now become one of the captains of achievement."

"Mr. Hulman is taking his place among the giants of our country, which include media personalities, great athletes, entertainment personalities, professional, and religious people who have excelled in their chosen fields," Smith added.

"I think it is a great honor for Mr. Hulman to be recognized at such a dinner," Smith concluded.

Smith and his wife attended the dinner with Mr. and Mrs. Hulman, Dr. and Mrs. William Bannon, and Mr. and Mrs. Elmer George.

Hulman was described by the

Academy as the head of "one of Indiana's most interesting, diverse and certainly influential fortunes."

"Mr. Hulman of Terre Haute was a top schoolboy hurdler and pole vaulter, and an All-American end at Yale, where his engineering training soon became the key to a growing success as an industrialist, civic leader, and philanthropist," the Academy stated.

The Golden Plate Award is dedicated to the inspiration of youth to raise their sights high; to excel in their endeavors.

The Academy annually honors, in a different host city each year, "exemplars of ex-

Continued on Page 13; Col 6.



TONY HULMAN

### Tony Hulman

JUN 29 1975

Continued From Page One.

cellence in business, the professions, the sciences, arts, entertainment, sports, and service to fellow man."

Hulman received the award during a black tie dinner at the Executive Inn, Louis Nizer, author of "My Life in Court," was the featured speaker.

Past academy honorees Dr. Michael DeBakey, Leon Jaworski, Professor Harold Urey, and Dr. Edward Teller presented the Golden Plates.

Also scheduled to be on hand was Lowell Thomas, famed pioneer newscaster, author, adventurer, and past recipient of the Golden Plate, who now serves as chairman of the Academy's awards council.

Robert E. Green, an alumnus of Indiana State University and a former resident of the Terre Haute area, served as chairman for the dinner for 400.

Smith noted, "We think it is a great honor to the state of Indiana that Robert Green is chairman for the dinner. He is former ISU alumnus, and a Terre Haute area person."

"It is quite an honor for the state to have Mr. Green in such a position," the local bank president noted.

The Salute to Excellence Weekend also included participation by over 150 national and state champion high school honor students — "America's most promising young leaders of tomorrow" — in various symposiums and other events during the "gathering of the greats."

Hulman, who was born in 1901, has brought fame from throughout the nation to Indiana because of his ownership of the Indianapolis Motor Speedway and his philanthropic activities.

Hulman attended St. Benedict's School in Lawrenceville, N.J.; Worcester Academy in Worcester, Mass.; and Yale University.

Since boyhood Hulman has been an active sports enthusiast. At Worcester, Hulman won national honors as the best schoolboy hurdler and pole vaulter, as mentioned by the Academy.

From prep school he went on to Yale and continued his track career. He ventured into football and Walter Camp picked

Community Affairs File

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over



him for All-American as an end, but a knee injury cut short that activity.

He was also captain of the U.S. Tuna Fishing team that won the international competition in 1949.

Hulman graduated from Yale in 1924 with a degree in administrative engineering. Since then he has received honorary degrees from both Indiana State University and Indiana University.

Through the past years Hulman has lived in Terre Haute and operated Hulman and Company, a wholesale and general merchandise business.

During that time he has made philanthropic contributions to the city of Terre Haute, St. Anthony Hospital, Hulman Field, the Early Wheels Museum, the Swope Art Gallery, the Vigo County Historical Museum, ISU, Rose-Hulman Institute of Technology, St. Mary-of-the-Woods College, and the Hulman Civic University Center.

He has been involved in civic organizations such as the ISU Foundation, the Indiana State Chamber of Commerce, the Indiana Flood Control and Water Resources Commission, the Indiana Conservation Commission, the Terre Haute Area Chamber of Commerce, the Research Advisory Board of Purdue University, the Board of Managers at Rose-Hulman, the Faculty Associate of IU, and the Olympic Games Committee.

His memberships in other organizations have included the Rose Dispensary, Vigo County Tuberculosis Society, Terre Haute United Fund, James Whitcomb Riley Hospital Research Fund, Indiana Cancer Society, Indiana Division of the American Red Cross, and the Indiana State Farm Board.

Hulman has served on boards of directors for Hulman and Company, the Hulman Foundation, Indiana Gas and Chemical Corporation, Terre Haute Gas Corporation, Terre Haute First National Bank, the Tribune-Star Publishing Company, Public Service Indiana, the Richmond Gas Corporation, Chicago and Eastern Illinois Railroad, General Telephone,

the Alton Box Board Company, the Indiana National Bank, and the United States Auto Club.

Perhaps the singular achievement in Hulman's life, an accomplishment that has put him in the international limelight of the sports world, is the remarkable re-establishment and development of the world-famous Indianapolis 500 Mile Auto Race, the largest sporting event staged.



*Bu X*  
*Industrial* Community Affairs F  
**Hulman & Co.**

## **Employee**

**Hurt**<sup>S</sup> AUG 16 1982

A plant engineer of Hulman and Co. was injured Sunday night after he apparently had been struck with a piece of equipment while examining a possible ammonia leak.

The condition of Joe All, 64, 2035 N. Center St., was unavailable at press-time Sunday. He was being treated for head injuries in Union Hospital.

One pump and one truck from the Terre Haute Fire Department were called shortly after 9 p.m. Sunday to the old produce house, located at 9½ and Cherry streets, where the ammonia was reported to be leaking in the basement. Later, they discovered no leak existed.

An employee of Hulman and Co. said the building currently is used for refrigerating dairy products. The employee said he and another employee were told that All might be in the basement. After conventional attempts of opening the door failed, one of them kicked the door down and they found All, bleeding but semi-conscious, in the basement.

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### **Honorary Membership**

Mary Fendrich Hulman, widow of Terre Haute philanthropist Anton Hulman Jr., accepted honorary membership with the Terre Haute German Oberlander Club Friday. Mrs. Hulman received a pin and Oktoberfest pail

TS SEP 17 1978

from Larry Lidster of the Terre Haute Area Chamber of Commerce, left, Lee Phifer and Oberlander Club president Berlyn Perkins, right.

House of Photography



Community Affairs File

Club (T.H.)

TS SEP 17 1931

# Mrs. Hulman says 'Dankeschoen'

By BRYAN TAYLOR  
Tribune-Star Writer

Mary Fendrich Hulman received an honorary membership in the Terre Haute German Oberlander Club Friday for her support of community affairs.

A pin, an Oktoberfest souvenir book, and an Oktoberfest pail were presented to Mrs. Hulman by Lee Phifer, general chairman of Oktoberfest, and by Berlyn Perkins, Oberlander Club president.

Mrs. Hulman, wife of the late Anton "Tony" Hulman Jr., is familiar with the

German traditions and customs the Oberlander Club works to preserve through its festival.

In 1850, Mrs. Hulman's family, on the Fendrich side, came to the United States from Germany.

"As a girl, I spoke German and I wrote German script," Mrs. Hulman said. "Now all I can say is 'danke schon' (thank you)," she laughed.

Dressed in a blue and white dress, colors of the Oberlander Club, Mrs. Hulman said her late husband also had a German heritage and he also spoke the language when he was young.

On a visit to Germany, Mrs. Hulman noted, she found the Bavarian Alps to be

one of the most appealing parts of the country because of the scenery.

Mary Hulman was selected for the club's honor "... because she is a person who has showed ongoing concern for the community," Phifer said.

"The Hulman family has been a tradition of Terre Haute and its members have never forgotten the community," Phifer continued. "Mrs. Hulman will carry on the family traditions," he added.

In addition to supporting her late husband in his many civic endeavors, Mrs. Hulman has been active in numerous community activities including the Swope Art Gallery and the Visiting

Nurses Association.

According to Phifer, other persons who have received honorary memberships since the Oktoberfest was started in 1973 have included: Tony Hulman; Rudy Bohinc, an active club member; the late Ralph Tucker, former mayor, and Marsee Cox, former editor of the Terre Haute Tribune and of the Tribune-Star.

The sixth annual Oktoberfest will take place at the Vigo County Fairgrounds two weekends, September 29-30 and October 6-7. Food, folk dancers, and German music will be some of the highlights of the festival.

(over)



# WVIC To Honor Hulman Wednesday

Community Affairs File

Anton

S MAR 26 1977

By GLADYS SELTZER  
Star Staff Writer

Anton Hulman, Jr., Terre Haute industrialist and philanthropist, will be honored at a luncheon Wednesday for his many years of public service for water resources development in the Wabash River Basin.

His work will be recognized during the regular meeting of the Wabash Valley Interstate Commission which will begin at 10 30 a.m. at the Best Western Motel at the junction of Interstate 70 and U.S. 41 South.

Hulman will be cited for the leadership he provided for water resources development from 1944 to 1963. He was appointed in 1944 by the late Governor Henry F. Schricker as chairman of a special study commission to determine whether an agency should be created in Indiana to guide the advancement of water projects.

With the establishment of the Indiana Flood Control and Water Resources Commission in 1945, Governor Ralph F. Gates appointed Hulman chairman of that body. He served as chairman continuously under Governors Henry

Schricker during his second term: George Craig, Harold Handley and Matthew Welsh until his resignation because of many other activities.

According to the report of the Commission, many projects of lasting merit were completed during Hulman's chair-

manship. These included construction of protective flood walls and levees, several multi-purpose reservoirs, and the initiating of the state's cooperative efforts in the formation of small watershed districts of the Soil Conservation Services.

In addition, a number of cities and towns were aided in obtaining new sources of water supply. All these programs were "beyond estimate," in value to the Valley.

Agenda for the Commission meeting will include several reports, one of which will be presented by a team from the Department of Accounting, Computer Services and Finance from Eastern Illinois University. The department team has prepared a plan on what it believes the Commission's role should be.

Miss Martha Henderson, Commission intern, will report on an update she has made of various plans compiled in the past by different groups for development of the Wabash Valley.

James Friedlander, executive director of the Champagne County, Ill., Regional Planning Commission, will report on the Boneyard Creek project.

Dr. John A. Logan, the Commission's executive director, will give an update on the Wabash River Basin Comprehensive Study and a report on the status of the reservoir projects in the Basin.

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Hulman, Anton Jr.

HULMAN, ANTON



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JOHN LAMB was one of many persons paying tribute to Anton Hulman during a salute dinner in his honor given by the Advertising Club of Terre Haute.

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TERRE HAUTE, INDIANA

Community Affairs File



*Indpls Star 4/18/78*  
**ALSO CRAWFORDSVILLE ROAD**

*Hulman Anton*  
**Stretch Of West 16th  
To Be 'Hulman Way'**

About 2½ miles of West 16th Street and Crawfordsville Road in Indianapolis and Speedway will be named Hulman Memorial Way in a tribute to the late Anton H. (Tony) Hulman, former president of Indianapolis Motor Speedway.

Indianapolis Mayor William H. Hudnut and Speedway Town Board President Harry Eakin made the announcement jointly Friday.

**PLANS FOR** reconstruction of about 12 intersections and repaving of West 16th from Stadium Drive to the Speedway town limits, a stretch of about two miles, at a cost of about \$680,000, also were revealed.

The roads will be officially named Hulman Memorial Way on April 29 during ceremonies following the Mayor's Breakfast, the kickoff of the "500" Festival.

Hudnut and Eakin, who held a joint news conference in the Mayor's Conference Room in the City-County Building, said Hulman would be memorialized on a portion of West 16th from Lafayette Road to Crawfordsville Road and on Crawfordsville Road from that point to High School Road.

The Indianapolis Department of Transportation will erect 20 signs, at a cost of about \$40 each, along the roadway designating the streets as "Hulman Memorial Way." The cost will be borne jointly by Indianapolis and Speedway.

**HUDNUT SAID** the legal names of the two streets will not be changed and the signs designating them West 16th Street and Crawfordsville Road will not be taken down.

The whole proposal will be introduced in both the City-County Council and the Speedway Town Board on Monday. Quick passage by both bodies is expected.

Hudnut said the memorialization is akin to the practice of naming federal highways in honor of different individuals. For example, U.S. 36 also is called the Ernie Pyle Memorial Highway.

Fred L. Madorin, director of the Indianapolis Department of Transportation, said an estimated \$500,000 in federal funds will be used this summer to reconstruct intersections on West 16th Street. He said this will include interconnecting the traffic signals in the area, so that they can be synchronized, plus building left turn lanes at intersections.

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# Hulman Will Receive Golden Plate Award

FEB 14 1975

Community Affairs File

By RICHARD C. TUTTLE  
Star Staff Writer

Congratulations, Tony Hulman, for being selected as a recipient of the Golden Plate Award by the American Academy of Achievement, a highly deserved recognition.

The award will be one of fifty presented during the 14th annual "Salute to Excellence" weekend at Evansville, June 26-28.

Lowell Thomas, world famous pioneer newscaster, author, adventurer and recipient of the Golden Plate, made the announcement of the award Thursday. Thomas is chairman of the Academy's award council.

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Hulman was described by Thomas as "head of one of Indiana's most interesting, diverse, and certainly interesting fortunes." He was an outstanding athlete at Yale, where he studied engineering, competing as a hurdler, pole-vaulter, and was all-American end. He was also on the Olympic rowing squad.

Thomas concluded, "His engineering training became the



TONY HULMAN

key to his growing success, as a business man, industrialist, civic leader and philanthropist."

Internationally known, largely for the Indianapolis "500" Memorial Day race classic.

See HULMAN  
On Page 3, Column 6

## Hulman

Continued From Page 1

Hulman has re-invested millions of dollars in improving the huge facility for patron safety and comfort. The 27-hole golf course on the Speedway, enlarged from 18 holes, was remodeled into a championship rating under Hulman's direction.

+++

He is president of Hulman & Co., wholesale grocery and general merchandise firm founded by his grandfather, Herman Hulman, in Terre Haute in 1850. Hulman also expanded the distribution of Clabber Girl baking powder nationwide after his graduation from Yale.

The city of Terre Haute and its educational, health and cultural institutions have been the recipients of the Hulman family philanthropy over the years. Hulman Field was made possible through contributions of land and funds from the Hulmans; and St. Anthony Hospital, Indiana State University, Rose Hulman Institute, St. Mary-of-the-Woods College, Swope Art Gallery and the Vigo County Historical Museum have benefitted from contributions. He also established the Early Wheels Museum, the finest col-

lection of antique and classic motor cars in the midwest.

His most recent contribution to the city was land and funds for an 18-hole golf course east of the city. Contracts for construction of the championship-rated course were let only a week ago.

+++

He has given generously of his time and efforts on behalf of the community. He served as president of the Terre Haute Chamber of Commerce several terms, and has been a member of the board of directors of several local civic groups.

He and his wife, the former Mary Fendrich of Evansville, have one child, a daughter Mary (Mrs. Elmer George).

The Academy is dedicated to the inspiration of youth. Participating in the weekend's activities in Evansville will be 150 national and state champion high school honor students, America's most promising young leaders of the future.

The Academy also selects a different host city each year on the basis of excellence in business, the professions, the sciences, arts, entertainment, sports and service to fellow men.

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Past Academy honorees Dr. Michael DeBakey, Leon Jaworski, Professor Harold

Urey and Dr. Edward Teller, will assist in the presentation of the Golden Plates. Among others who have received the award are James Stewart, Irving Stone, Stan Musial, Gen. Lewis W. Walt, James A. Michener, Jonathan Winters, Bart Starr, Pat Oliphant, Dr. James C. Fletcher, and Helen Hayes.

The late Frank McKinney, personal friend of Hulman, when asked how to measure the impact of a man like Hulman, replied, "I see Tony Hulman as the very essence of the spirit that has made Indiana great. His broad horizons encompass every facet of worthwhile activity and affect every citizen in the Hoosier State in one way or another."

"As an industrialist with his many diversified interests, he contributes greatly to the economy. As a sportsman he has made our state internationally famous. As a civic and social leader, he is outstanding."

"Tony Hulman is at the same time a product and stalwart builder of our Indiana heritage."

Hulman was honored in 1974 by the Indiana Society of Chicago, for his outstanding contributions to the state.

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# Exchange Honors Own Tony Hulman

Honoring a 28-year member, Terre Haute Exchange Club Tuesday bestowed a plaque on Anton Hulman, Jr., in recognition of his services to the community.

The luncheon meeting at the Hulman Center was turned into a Rose - Hulman Institute of Technology day as well, with the principal speaker Prof. John Bloxsome of Rose-Hulman, a former vice president of the school and now, in retirement, engaged in writing a history of the institution.

A special guest was Miss Juliet Peddle, Terre Haute architect, whose father was on the Rose - Hulman faculty and served for a time as president and whose grandfather also was associated with the school's early days.

Bloxsome was presented to the club by Paul Giffel, Exchangeite and superintendent of maintenance at Rose-Hulman. The presentation to Hulman made by Morey Wood, chairman of the Exchange committee. The plaque was engraved:

"Presented to Fellow Club Member Anton Hulman, Jr., in recognition of his recent contributions to this community to be a living enactment of our Covenant of Service."

Hulman, in receiving the award, said "I humbly accept this and will cherish this award as long as I live."

He mentioned that he personally feels strongly attached to many of Terre Haute's institu-

See EXCHANGE  
On Page 2, Column 1

# Exchange

Continued From Page 1

tions, and that one of these has been Rose. But there are many others, he added, and it is a source of satisfaction to aid them when possible.

Hulman mentioned also that years ago he had thought of future retirement, but instead as time goes on he seems more and more busy and now hopes to keep up a busy life.

+ + +

He said he had largely recovered from injuries suffered at the time of the 500-Mile Indianapolis race when the pace car hit a photographers' stand.

Bloxsome, in his history of Rose-Hulman, mentioned that Charles R. Peddle, a machinist, became closely associated with Chauncey Rose, whose funds later were to establish Rose, and assisted in the start of railroad lines. He was one of the first Board of Managers and his son, John, became a member of the Rose faculty and in 1929 served as acting president.

Bloxsome recalled that Rose first was known as the Terre Haute School of Industrial Science, but that it was soon changed to Rose Polytechnic Institute.

Members of the Hulman family were closely associated with the school from the start and when it moved from the present Gerstmeyer High School location in 1922 to a site on the former Hulman farm east of Terre Haute, the Hulman family refused to accept payment and instead gave the site to the school.

When the remainder of assets in the Hulman Foundation was given to Rose last year, Bloxsome continued, it marked another and crowning occasion of friendly assistance by the Hulman family.

He mentioned that Rose, in seeking the best ways to aid the community, nearly 100 years ago consulted Barnabas Hobbs of Bloomington, head of a Quaker school there at that time, and high on the list of his recommendations was the establishment of educational institutions.

As a result, said Bloxsome, the school was formed and over the years there have been 4,700 Rose graduates.



HULMAN, Anton Jr.



**EXCHANGEITE HULMAN HONORED** — Expressing pride at his service to the community, Terre Haute Exchange Club Tuesday presented Anton Hulman, Jr., a member of many years, with a plaque of recognition. The occasion was made into a Rose-Hulman Institute day with a talk by John Bloxsom on the history of the school, including its constant ties with the Hulman family. Shown at the awards presenta-

tion Tuesday are from left: Paul Giffel of Rose-Hulman, who presented Bloxsom; Miss Juliet Peddle, a special guest whose family was long connected with Rose-Hulman; Hulman and Morey Wood of Exchange who are holding the plaque, and James J. Jenkins, president of Exchange. (Photo by Kadel)

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HULMAN, ANTON JR

HULMAN, ANTON, JR.

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## Mrs. Hulman Honored At Woods Reception

Mrs. Anton Hulman Jr. was honored at a reception Sunday by St. Mary-of-the-Woods College for her support of the local women's college through the years.

Mrs. A. J. Rumely, chairman of the Board of Trustees of the college, was hostess of the reception in the Rare Book Room of the college library. She formally extended appreciation to Mrs. Hulman and acknowledged receipt of a portrait of Mrs. Hulman which will be placed in the library.

Mrs. Hulman was graduated from St. Mary-of-the-Woods Academy in 1923. Mrs. Rumely said she has been a loyal friend of the Woods ever since, having established scholarships, making a modern language laboratory possible, and giving the Indiana Room in the new library.

"Some time ago we asked Mrs. Hulman if she would give us a portrait to place in the room and she graciously agreed," Mrs. Rumely said. "Jean Heath, a well known portrait artist from Robinson, Ill., painted the portrait we are about to receive today."

The portrait will hang in the Indiana Room, which is used as a meeting room for the Board of Trustees of the College. Two other illustrious women also have their portraits in the room. They are Amelia Kuss-

ner Coudret, a well known artist, and Louise Kussner Clore, both daughters of a well known Terre Haute family.

Guests at the reception were members of the Board of Trustees of the college, administration officials, faculty and students.

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## Tony Hulman Honored By Exchange Club

Tuesday was Rose-Hulman Institute of Technology day at the Terre Haute Exchange Club luncheon meeting.

Principal speaker was Professor John Bloxsome, retired vice president of Rose-Hulman, who recounted the history of the engineering school east of Terre Haute.

In addition, the Exchange Club presented Anton Hulman Jr., whose family has long been associated with the school, a plaque in recognition of his services to the community. Hulman has been a member of the local club for 28 years.

Miss Juliet Peddle, Terre Haute architect, was a special guest at the meeting, held at Hulman Center. Her father was on the Rose-Hulman faculty and served for a time as president. Miss Peddle's association with the school extends even to her grandfather who was one of the first members of the Board of Managers.

Bloxsome was presented to the club by Paul Giffel, Exchangeite and superintendent of maintenance at Rose-Hulman. The presentation to Hulman was made by Morey Wood, chairman of the Exchange committee.

Hulman, in receiving the award, said "I humbly accept this and will cherish this award as long as I live."

He mentioned that he personally feels strongly attached to many of Terre Haute's institutions, and that one of these has been Rose. But there are many others, he added, and it is a source of satisfaction to aid them when possible.

Hulman mentioned also that years ago he had thought of future retirement, but instead as time goes on he seems more and more busy and now hopes to keep up a busy life.

Bloxsome, in his history of Rose-Hulman, mentioned that Charles R. Peddle, a machinist, became closely associated with Chauncey Rose, whose funds later were to establish Rose, and assisted in the start of railroad lines. He was one of the first Board of Managers and his son, John, became a member of the Rose faculty and in 1929 served as acting president.

Bloxsome recalled that Rose first was known as the Terre Haute School of Industrial Science, but that it was soon changed to Rose Polytechnic Institute.

Members of the Hulman family were closely associated with the school from the start and when it moved from the present Gerstmeier High School location in 1922 to a site on the former Hulman farm east of Terre Haute, the Hulman family refused to accept payment and instead gave the site to the school.

When the remainder of assets in the Hulman Foundation was given to Rose last year, Bloxsome continued, it marked another and crowning occasion of friendly assistance by the Hulman family.

He mentioned that Rose, in seeking the best ways to aid the community, nearly 100 years ago consulted Barnabas Hobbs of Bloomingdale, head of a Quaker school there at that time, and high on the list of his recommendations was the establishment of educational institutions.

As a result, said Bloxsome, the school was formed and over the years there have been 4,700 Rose graduates.



Vigo County  
Hulman, Anton.

6-9-71  
Community Affairs File



**HULMAN HONORED**—Expressing pride at his service to the community, Terre Haute Exchange Club Tuesday presented Anton Hulman Jr., a member of many years, with a plaque of recognition. The occasion was made into a Rose-Hulman Institute Day with a talk by John Bloxsome on the history of the school, including its constant ties with the Hulman family. Shown at the awards presentation Tuesday are from left: Paul Giffel of Rose-Hulman, who presented Bloxsome; Miss Juliet Peddle, a special guest whose family was long connected with Rose-Hulman; Hulman and Morey Wood of Exchange who are holding the plaque, and James J. Jenkins, president of Exchange.



# Tony Hulman Will Be Honored at Washington Event

Terre Haute native son Tony Hulman will be honored by the Indiana Society of Washington (D.C.) at a reception next week in the offices of the U.S. House of Representatives.

Industrialist - sportsmen - philanthropist Hulman will be the honored guest at the reception scheduled for 6:30 p.m. Tuesday in the Rayburn Building where a series of special events will be centered on the development of the Indianapolis Motor Speedway and the annual "500 Mile Race" which is known as "The Greatest Spectacle in Racing."

Films of the first "500" and the 1975

event will be shown, according to Charlie Shearer, president of the Society, after which members of the Indiana Congressional delegation reportedly will be featured in a simulation of the race riding tricycles.

Staff members of the offices of the senators and congressmen are to serve as "pit crewmen" and the officers and members of the Society will fill the "stands" and positions as racing officials, the report continues.

Hulman acquired the Speedway in 1945 and immediately initiated a renovation and rebuilding program. The racetrack had deteriorated with lack of use during World War II, but enjoyed a rebirth of spirit with the reconstruction program which has given the Speedway the reputation of the most outstanding auto racing plant in the world. Driver safety and provisions for enjoyment of the race by the fans are among the chief concerns reportedly responsible for the immense popularity of the annual "Days in May" when untold thousands of fans fill the stands and infield during practice runs, qualifications and the day of the race.

The many earlier honors and awards accorded Hulman include the Golden Plate from the American Academy of Achievement at its 14th annual Salute to Excellence held in Evansville last year and a special day in his honor by the Indiana Society of Chicago.

Later, on Jan. 23, Hulman is to be honored at the annual Speedway Hall of Fame banquet which gives recognition to Speedway residents for accomplishments in industry, sports, education, efforts for youth and religion and civic endeavor.

Hulman is president of Hulman & Co. and serves as an officer or director of several companies in Indianapolis, Evansville, and Richmond as well as Terre Haute.

Community Affairs File

Vigo County Public Library

Community Affairs File

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JUN 1 1978 *Hulman, Tony*

# Monument That Tony Built

Community Affairs File

The 1978 500-mile Indianapolis race, happily, has turned out to be the best kind of remembrance to the man who passionately believed in the "500" and never stopped making it better and better.

The track itself — once 2-½ miles of brick but now asphalt with a "yard of brick" remaining — and the beautiful stands and the attractive new museum are indeed worthy of the words of Mrs. Mary Fendrich Hulman, who said:

"Whenever I look at it, I'm just amazed at the things my husband built here. This place is really his monument."

For older race fans, who remember when the track structures were all of wood, and how toward the last they seemed good candidates to collapse, the present beautifully-designed concrete and steel structures are like a dream world come true.

And the well-proportioned Speedway Museum, which houses great race cars and other autos of the past, is like a charming spot made possible by some mystical time machine.

This year's race seemed from the start to be dedicated to the memory of Tony Hulman, who in fact dedicated most of his life to the great event and the plant that makes it possible.

Even the weather, which had upset the pre-race qualifying runs and perhaps cost A.J. Foyt his fifth victory, co-operated in providing a beautiful day.

Nobody got hurt — the race appears to get safer year by year — and triumph came to the driver whose machine ran well and who made no mistakes.

It was as though everybody and everything involved said silently in advance, "Tony, we dedicate this one to you," and made it a perfect race in memory of the man who passed away last October.

It was with close, affectionate attention that the huge crowd — those at the track and those listening around the world — welcomed Mrs. Hulman as she stepped to the microphone at the Speedway and said, "Lady and gentlemen, start your engines!"

Tony liked to inject as a humorous part of his brief talks the story of how he was so anxious to say the right thing at the start of the race that he called on Luke Walton, former Terre Haute radio announcer and now Indianapolis publicist, to coach him in the proper delivery of the line. As it turned out, probably nobody was more tense and excited at the race start than Tony himself and this came through as he spoke his dramatic words.

Mrs. Hulman was distressed Sunday to learn that the public address system at the track was cut in an instant too late and the word "Lady" was left out. "What will I tell Janet?" she mourned.

Janet, of course, is Janet Guthrie, the first woman to qualify for the race last year and who finished a very respectable ninth this year.

Mrs. Hulman should be reassured that, even though the "Lady" did not get proper recognition over the track PA system, her words went out intact over radio and, presumably, television and in the filmed record of the race.

As for Janet Guthrie, she won the hearts of the fans last year with her unfailing good humor and ready answers. This year she clearly demonstrated her capability and earned better luck wishes for next year.

Al Unser, who gained his third victory at the "500," also has the honor of triumphing at a race which must be regarded as the perfect tribute to the man, Tony Hulman, who poured his devotion into the event over the years.

His friends and associates and the racing fraternity kept the faith and added to the lustre of the "greatest spectacle in racing."

America loves the auto and the race exemplifies the speed and power giving man a sense of freedom.

Tony Hulman was in tune with this motor age. The fine speedway plant stands today, as Mrs. Hulman said, as his monument.

It's one we all like to think would give him pleasure.

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# The Many Faces Of Tony Hulman

INDIANAPOLIS NEWS FRIDAY October 28, 1977



1945



1953



1963



1974



1976



Last Week

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TERRE HAUTE, INDIANA

Community Affairs File



# Tony A Friend To Everybody



By WAYNE FUSON, Sports Editor

**T**ONY HULMAN was a big man who never lost touch with the little man.

The owner of the Indianapolis Motor Speedway who died last night at St. Vincent's Hospital here befriended more people than anyone knew.

Once on a racing trip from Indianapolis to Salem to DuQuoin, Ill., at least a dozen oldtimers who obviously were down on their luck put the pinch on him.

He usually wore a lightweight tan summer suit, but the temperature soared close to a hundred and it was too hot even for Tony to keep his jacket on. A companion knew that he had a plain manila envelope in his coat pocket which was chock full of \$100 bills.

Every time Tony would put the jacket down, the companion would pick it up, fearful that someone would walk away with the entire thing. Hulman never seemed concerned about the money except when somebody would ask him for a loan. The companion lost track of how many times Tony went to the envelope to get money out for his "friends."

This is the side of Tony Hulman that few people know.

He loved Terre Haute, his home town, and people from Terre Haute. He was intensely loyal to them, too.

Some years ago he showed up at a funeral home to sit with a friend whose father had died. "I just thought I'd come and spend a little time with you, my friend," he said.

Just the other night he promised a friend that "I'll come and hold your hand" after a scheduled upcoming operation. He would have, too. His last words when the friends parted were, "I love ya."

Tony Hulman was full of love and he shared it. This was a special kind of love, this feeling he had for those to whom he was so close. He was never ashamed to put his arms around an old friend or even to give him a kiss on the cheek. He was full of emotion and showed it.

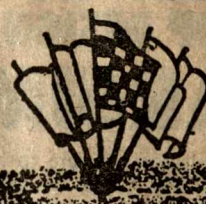
But he was indeed a shy man in public who often spoke in "circles," associates said. But those who knew him best knew that he could speak straight out — in no uncertain terms when he had to make a point.

Basically he was an old softie. His greatest fear was that he would hurt somebody's feelings. When a change in personnel at the Speedway was long overdue some years ago, Hulman really dragged his feet about it. He knew finally that he must, but it wasn't easy.

Hulman had a particular knack of picking the right people for the right jobs. He could get people to help him without pay, too. Hundreds of workers at the Speedway each year do their thing for Tony and little else. He was the kind of person that everybody wanted to help.

Few people in sport ever commanded the total respect that Tony Hulman did. Everybody loved and admired him, from the lowest competitor to the people in the high priced seats along the main stretch of the Speedway he transformed from a ramshackle, weed infested old place into one of the great steel and concrete stadiums in the world.

GASOLINE  
ALLEY



When he took it over more than 30 years ago there were fewer than 100,000 seats. Now there are nearly 250,000. His first year as owner of the track (1946) the total prize money for the 500-Mile Race was \$115,000. When A. J. Foyt rolled into victory lane last May he got the lion's share of a purse of more than \$1 million.

Tony never threw his weight around at the Speedway. He often misplaced or forgot his credentials and time and again a new safety patrolman, who didn't know him, would stop him and demand to see his credentials. Tony would give that famous smile and quietly tell him that he was sorry but that he forgot his badge. Usually by that time someone from the track officialdom would rescue the boss.

When the "500" Festival Open golf tournament was first held at Hulman's golf course adjacent to the track, somebody either forgot to give him credentials or he didn't remember getting them. Anyway, he asked a reporter friend how he might get over to see the golf. The reporter put Tony in his car and whisked him past the guards before they knew what was happening. Red-faced golf officials quickly got him another set of credentials.

Although many people think he coined the famous prerace phrase, "Gentlemen, start your engines!" Hulman claimed he didn't. Instead, he contended that it was a phrase that was used casually to start races for years. Wilbur Shaw, three times the 500 champ and the fellow who convinced Hulman he should buy the Speedway, used the phrase to start the race. He was president of the Speedway from the time Hulman bought it until he died in an airplane crash.



Then it became Hulman's task to start the race. Luke Walton, a former radio broadcaster and advertising man, suggested to Tony that more emphasis should be put on the command. Hulman said that Luke worked with him for hours just so he could say the famous words with the right emphasis. Tony had issued his famous sentence in many parts of the world and even tried it in Japanese and in Spanish and French. Needless to say, a little was lost in the translation.

He was a class guy in a sport that needed class. He was a real gentleman, almost courtly in his manners.

At his 75th birthday party a year ago at the home of former Terre Hauteans Chapman and Susie Root in Daytona Beach, Fla., Tony was the life of the party. The next day he was out at the Daytona Speedway bright and early. He had his associates, many of whom were little more than half his age, begging for mercy from the broiling sun. But Tony, his jacket slung over his shoulder, never stopped.

A lot of people have tears in their eyes today. Tony Hulman was somebody special.



*Hulman, Anton*  
*Staley*  
**Mrs. Mary Hulman, D.C. Staley**  
*Community Affairs File*  
**elected to Rose-Hulman Board**

**TS FEB 28 1978**

Mrs. Mary Fendrich Hulman, Terre Haute business and civic leader, and D. C. "Bud" Staley, Indianapolis, president of Indiana Bell Telephone Company, Inc., have been elected to membership on the Board of Managers of Rose-Hulman Institute of Technology.

Thomas W. Binford, chairman of the board, announced the election of the new board members and other action taken at Friday's winter meeting.

The board also approved a \$3.5 million operating budget for the 1978-79 academic year and adopted in principle the report of a self study commission comprised of members of the board, faculty and staff, students and alumni which reviewed the institute's educational philosophy goals, outlined the objectives for the next decade and studied the strategies and resources required to achieve the goals.

According to the report, Rose-Hulman's emphasis should continue to be on quality education in engineering and science and that the undergraduate enrollment be maintained at 1,200 students. Some 90 items of varying priority were addressed in the report described by Rose-Hulman President Samuel F. Hulbert as "A Blueprint for Excellence."

Mrs. Hulman, first woman selected to Rose-Hulman's board, has maintained a close relationship to the engineering college for a number of years. She has been instrumental in bringing cultural identity to the Rose-Hulman campus, particularly in the art, glass and furnishings of Hulman Memorial Union, a building named in honor of the late Anton Hulman's parents, Grace and Anton Hulman.

In 1971 Mrs. Hulman joined with Mr. Hulman in the transfer of the assets of the Hulman Foundation to Rose-Hulman Institute, essentially re-endowing the college as it entered its second century of service.



**MRS. MARY HULMAN**

Mrs. Hulman is chairman of the board of Hulman & Company and the Indianapolis Motor Speedway Corporation, and vice-president of Fendrich Cigar Co., of Evansville. She is a director of Terre Haute First National Bank and has been active as a member of the Board of Overseers and the Board of Managers of Swope Art Gallery in Terre Haute, the John Heron Art School in Indianapolis and as a trustee and member of the fine arts committee of the Indianapolis Museum of Art.

Staley, president of Indiana Bell since July, 1976, started his career with the utility as a telephone installer in Gary in 1946. Rising through the ranks of the Bell System, he served in various supervisory positions in Chicago, Harvey and Blue Island, Ill., before becoming district plant manager in Champaign, Ill., in 1957. Moving to Springfield, he rose to general control manager for the state.

From October, 1966, through June, 1968, he worked in commercial systems administration at the American Telephone and Telegraph Company in New York, returning to Chi-



**D.C. STALEY**

cago as assistant vice president of operations. He was general manager of North Suburban operations in Skokie for one year, vice president of state operations in Springfield from 1970 through 1972 and vice president of operations for Bell in Chicago for four years prior to being named president of Indiana Bell.

His education includes study at Rose-Hulman while in the U.S. Army during World War II and the advanced management program at Harvard University.

Active in civic, cultural, educational and professional organizations in Indianapolis, he currently is president of the Economic Club of Indianapolis, co-chairman of the Indianapolis Clean City Committee, and a director of of American Fletcher National Bank, the American Fletcher Corporation, Ball Corporation of Muncie, Greater Indianapolis Progress Committee, United Way of Greater Indianapolis, Indiana Telephone Association, Indiana State Chamber of Commerce, Crossroads Rehabilitation Center and Dean Foods Franklin Park, Ill.

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**A TRIBUTE TO TONY HULMAN** — Mrs. Mary Hulman, widow of the late Tony Hulman, pauses with hundreds of thousands of other persons Sunday before the start of the 500 Mile Race to pay tribute to the former owner of the Indianapolis Motor Speedway.

(Star Photo: Kadel)



S MAY 3 0 1978

# Incomplete Message Upsets Mrs. Hulman

INDIANAPOLIS (AP) — The Matriarch of the Indianapolis Motor Speedway stood on the balcony of her second-floor suite, surveying the empty 2½-mile track.

It looked like the aftermath of a great disaster. But that's not what was bothering Mary Hulman.

An hour after the close of the Indianapolis 500-mile race Sunday, Mrs. Hulman heard the news: her carefully prepared message, signaling the start of the three-hour race, had not carried over the speedway's microphone system properly.

Instead of "Lady and gentlemen, start your engines," the 250,000 auto racing fans at the track heard Mrs. Hulman say: "Gentlemen, start your engines."

Mrs. Hulman, widow of longtime track owner Tony

*"Whenever I look at it, I'm just amazed at the things my husband built here. This place is really his monument."*

— Mary Fendrich Hulman

Hulman, was crushed.

"You heard what?" she asked, shaking her head. "Oh, no! What will I tell Janet? I must speak to Janet. My whole day is ruined."

The technical problem that cost Mrs. Hulman the first two words of her introduction was a relatively small matter to most of the spectators. But it is the kind of thing Mrs. Hulman worries about — like she worries about the 33 drivers who race at Indy every year.

"Of course, I worry about them, of course I do," she said.

"After all, they're my boys."

The news that Janet Guthrie finished Sunday's race in the top 10 made up for Mrs. Hulman's disappointment. In Monday's official list, Guthrie was placed ninth.

"Isn't that wonderful," she said, beaming. "It was women's day at the speedway, I guess."

Mrs. Hulman, who watched the race from her VIP suite overlooking the second turn, was "a little nervous" as she announced the start of the 62nd

running of the Indy 500.

"I'm not the speech maker Tony was," she said of her husband, who announced the start of 22 Indy 500s in his 32 years as owner of the track. Hulman died last year, leaving the task to his widow.

Last year's opening marked the first time in 31 years that the simple four-word script was altered. Instead of the customary "Gentlemen, start your engines," Hulman acknowledged Guthrie by saying, "In company with the first lady ever to qualify at Indianapolis, gentlemen, start your engines."

"I decided to say what I did because it was the simplest thing I could come up with," Mrs. Hulman said. "Since Tony made special mention of Janet last year, there was no need to repeat it."

Her first Indianapolis 500

without her husband went "better than I expected," Mrs. Hulman said, "I thank God there were no accidents, and I'm pleased the weather stayed clear."

Mrs. Hulman paused and looked at the track. Dead ahead, a mad chase was taking place, as a speedway truck tried in vain to catch a van filled with rowdy fans cruising around the track.

Mrs. Hulman looked past the litter and the chaos at the speedway museum, gleaming like a mausoleum in the sun.

"Whenever I look at it, I'm just amazed at the things my husband built here. This place is really his monument," she said.

"I'm glad it's over, but I'm thankful it was such a good race. Tony would have been pleased."

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Community Affairs File



Hulman, ~~Anton~~

INDIANAPOLIS

1-1-69  
TERRE HAUTE, STAR

## Hulman Named To Enforcement Advisory Panel

INDIANAPOLIS (UPI) — Governor Branigin announced the appointment of three Marion County Municipal Courts judges Tuesday to serve four - year terms beginning Wednesday.

Among them was Judge Richard H. Huston of Room 8, a Republican, who was reappointed.

The others were Clarence R. Mills Jr., Room 2, and Frank L. Harlor, Room 6. Mills succeeds Judge Patrick D. Sullivan, and Harlor succeeds Judge Harry F. Zaklan.

Both retiring judges are Republicans.

+ + +  
Branigin also announced the appointment of James F. T.

Sargent, Jr., as judge of Greenwood City Court, succeeding Robert E. Smith, a Republican who resigned following his election as judge of Johnson Superior Court at Franklin.

Branigin appointed Clelland J. Hanner, Rockville, as prosecuting attorney of Parke County, filling a vacancy created by the election of Earl M. Dowd as judge of Parke Circuit Court. Dowd assumes office as judge Wednesday and Hanner becomes prosecutor at the same time.

+ + +

Branigin also announced the appointment of nine members of the Law Enforcement Training Board Advisory Council, which was created by the 1967 Legislature.

Former Govs. Harold W. Handley, a Republican, and Matthew E. Welsh, a Democrat, were among the nine chosen for four-year terms effective today.

Others were Anton Hulman Jr., Terre Haute; Frank M. McKinney and John Burkhart, Indianapolis; newspaper publisher Eugene C. Pulliam of Indianapolis;

Otto Z. Klopsch, Fort Wayne; Burr S. Swezey Sr., Lafayette, and David J. Allen, Munster.

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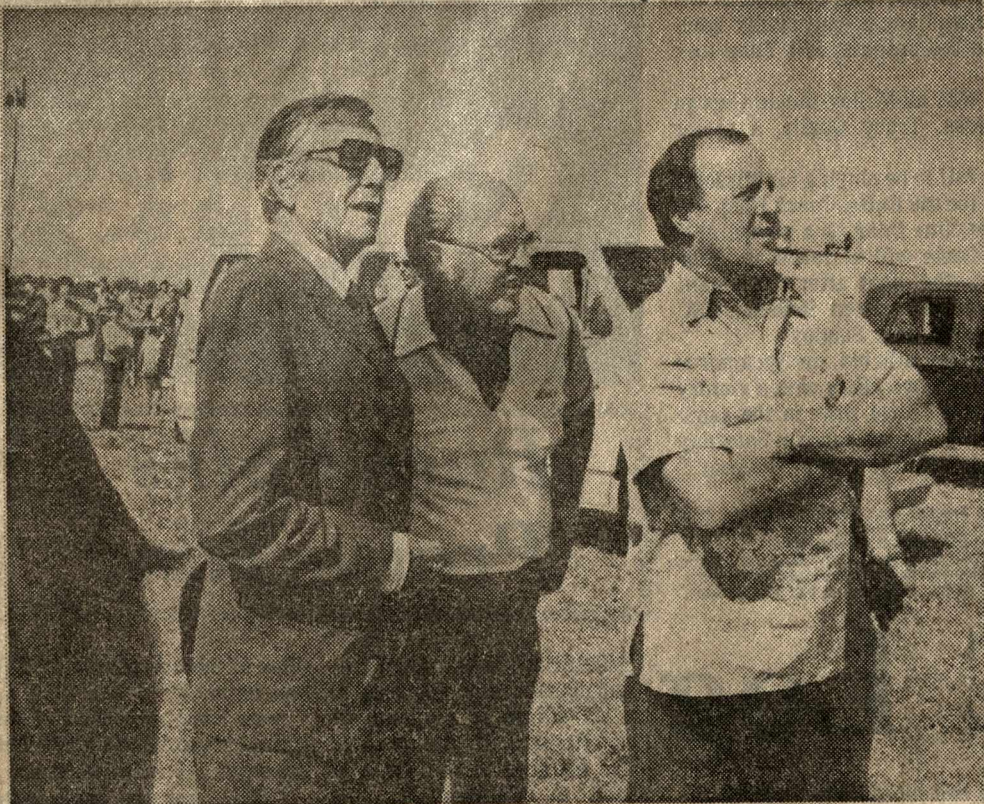
TERRE HAUTE, INDIANA  
JAN 1 1969  
VIRGO



# Tony Was Concerned

Community Affairs File

# About TH Area



**WATCHING SOMETHING NEW**—Tony, with H.C. Tyndall, San Antonio; and A.J. Foyt, Jr., watch something new, an air show at Hulman Field Sept. 19. Tyndall is Foyt's partner in hsi business enterprise.

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TERRE HAUTE, INDIANA





**GETS LOTS OF HELP**—Loretta Young, well known film star, is assisted by Tony (right) and Wilbur Shaw (left) as she makes imprints in the concrete block for permanent display at the Speedway. Shaw was president of the Speedway at the time.



HULMAN, ANTON



Hulman, Anton Jr.

**FOR 30 YEARS SERVICE**—Anton Hulman Jr., left, was presented with the U. S. Treasury Department's Liberty Bell Award at a luncheon meeting of the Terre Haute Ad Club Wednesday in appreciation for his 30 years' service as chairman of the Vigo County Savings Bond effort. The presentation was made by A. W. Boutwell, second from right, director of the U. S. Savings Bonds Division for Indiana. Looking on are Bernard Burdick, second from left, who was appointed to head up the "Take Stock in America" campaign for 1971, and Don Foliz, an associate of Hulman and Co. (Photo by Kauter)

## U.S. Treasury Honors Hulman For Bonds Sales

Terre Haute Industrialist Anton Hulman Jr. Wednesday was presented a bronze replica of the Liberty Bell on behalf of the U.S. Treasury Department for the 30 years he has served as chairman of the Vigo County savings bond program.

The award was presented at a luncheon meeting of the Terre Haute Advertising Club by A. W. Boutwell, Indianapolis,

who represented Secretary of the Treasury John Connally. Boutwell, director of the U. S. Savings Bond Division for Indiana, said the savings bond effort here under Hulman's leadership has continually set records year after year.

+ + +

Bernard Burdick, who was recently appointed chairman of the "Take Stock in America"

savings bond campaign for 1971, remarked, "Few businessmen have ever been as enthusiastic and as generous in leadership roles as has Hulman." "I am proud to be a part of his 1971 effort to promote the purchase of savings bonds here in Vigo County," Burdick said.

Ad Club President Don Tucker announced at the luncheon his organization would support wholeheartedly the efforts of Hulman and Burdick in the bond drive.

The luncheon also served to start a month-long 20th anniversary celebration of the Ad Club, which is affiliated with the American Advertising Federation.

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Highlighting the meeting was the presentation of the federal

See AD CLUB  
On Page 8, Column 3

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# Ad Club

Continued From Page 1

tion's Silver Medal Award to Robert Holibaugh, executive vice president of LRS, Inc.

Holibaugh, who is presently serving as board chairman for the Ad Club, was cited for his outstanding service to the community, his company and the advertising organization.

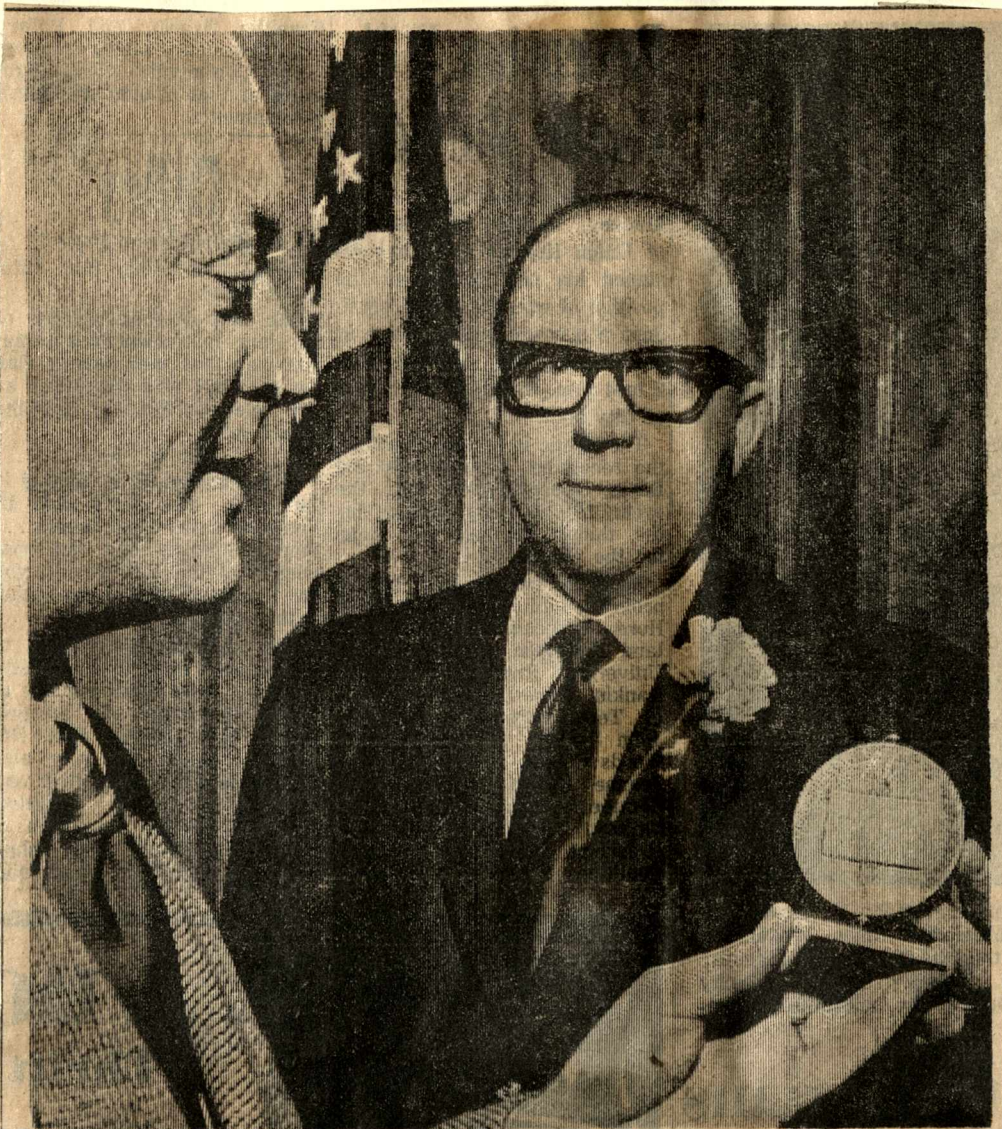
The medal is presented not more than once each year in conjunction with the Federation to recognize local advertising men and women for their civic and professional contributions.

+ + +

Burdick also conducted a news conference at the luncheon at which he announced the appointment of the various chairmen for the "Take Stock in America" campaign.

John G. Schmidt, senior vice president of the Indiana State Bank, will head up the banking division; Robert W. Bishop, plant manager, J. I. Case Co., payroll savings, and Holibaugh will direct the advertising and promotion committee.

More than 50 persons attended the meeting in the Pine Room of Indiana State University's Hulman Center.



**AD CLUB AWARD**—Robert Holibaugh, right, executive vice president of LRS, Inc., is presented the Terre Haute Advertising Club's Silver Medal Award by Larry Denning, a past president of the club and former recipient of the award. Holibaugh was honored for outstanding service to the club, the community and his company. The ceremony took place at a luncheon meeting of the organization Wednesday. (Photo by Kadel)



# Legislature honors memory of Hulman

*Hulman, Anton*

Community Affairs File

T JAN 19 1948

The fact that the late Tony Hulman lives on in his work and dedicated accomplishment was further evidenced Wednesday in the Indiana General Assembly where a Hoosier House of Representatives resolution presented official acknowledgement.

Mrs. Anton Hulman Jr. attended the session for the reading of the resolution which outlined some of her husband's accomplishments as a young athlete and a mature businessman, civic leader and philanthropist.

"On behalf of the people of Indiana," the resolution read in part, "we extend our heartfelt sympathy to his bereaved widow and lifetime helpmate, Mrs. Mary Fendrich Hulman, and to his daughter, Mrs. Mari Antonia Hulman George . . . We commend to them that they may well find solace in the fact that Indiana, the state that he loved so much, is better for his having passed this way."

Mrs. Hulman responded, "I cannot tell you how deeply moved I have been by the resolution. My family and I are most grateful . . . I know he would have been pleased and proud of this honor you have bestowed on him."

The resolution calls attention to some highlights of Hulman's life, through a series of accomplishments.

Hulman's interest in sports, coupled with his skills in business and finance, brought realization of the success for which he is most widely known. He bought the Indianapolis Motor Speedway in 1945 after it had been closed during World War II. He said at the time he wanted to make the Speedway something "everyone could really be proud of."

The resolution was sponsored by Reps. Darrell Felling, D-Terre Haute, William Roach, D-West Terre Haute, and John Thomas, R-Brazil.



MRS. MARY HULMAN

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Community Affairs File



# WVIC Honors Hulman Leadership

S MAR 3 1 1977

Community Affairs File

"For outstanding and dedicated leadership in water resource development, The Wabash Valley Interstate Commission presents this plaque to Anton Hulman Jr., March 30, 1977."

Robert Kellum, an Indiana representative on the Commission, expanded on the brief citation into the many years of dedicated service and leadership of Tony Hulman in water programs from 1944 to 1963, as he presented the plaque to Hulman at a luncheon at the Best Western Motel Wednesday noon.

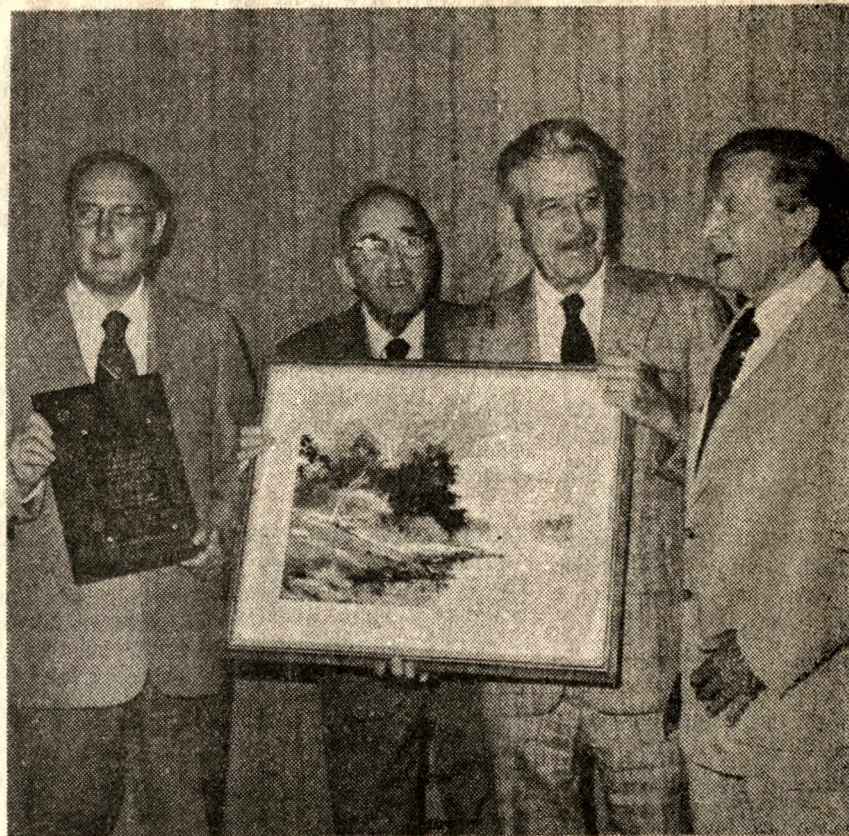
Fifty invited guests, most of whom had direct association with the WVIC in its early and formative years, met with the members of the Commission in honoring Hulman. Also presented to the honored guest was a landscape of the Wabash River, a water color by D. Omer "Salty" Seamon well known local artist. Kellum related the early days of the Indiana Flood Control and Water Resources Commission, which Hulman served as chairman from its formation by the Indiana General Assembly in 1945 into 1963. Hulman had also chaired the special study commission which Gov. Henry F. Schricker formed, to determine if an agency should be created to guide the advancement of water problems. "Primarily because of the extensive efforts of the Commission in flood walls, levees, multi-purpose reservoirs, and small watershed districts, Indiana has not had a serious water shortage since the 1950's," Kellum related. "Tony served as chairman for nineteen years, as

Governors Ralph Gates, Schricker, George Craig, Harold Handley and Matthew Welsh re-appointed him to the post."

He also cited that through the efforts of the Commission under Hulman's leadership, many Indiana cities and towns were able to obtain new water supply sources.

Hulman expressed his appreciation to the Commission, and to those attending. He spoke highly of Kellum's contribution to the work of the Water Resources Commission during the latter's association with Indianapolis newspapers. "Memories of work in water management and control go back more than 30 years, and recall some of the people who did far more than I in the work," Hulman stated. He mentioned the late Prof. Hutchins of then Rose Poly faculty; and the late Ewing Emison, Vincennes attorney. "There have been many accomplishments over the years, and there is much work yet to be done," Hulman said. "Water is probably the most valuable resource, and its control, management and use is vital to the Valley. Again, thank you for your kindness."

Dr. Mike Murray, a member of the Commission from Illinois, presided at the luncheon. Copies of the Wabash Valley Interstate Compact, signed in Terre Haute by Gov. Harold W. Handley and Gov. William G. Stratton, Illinois, Jan. 25, 1960, were presented to all luncheon guests.



**COMMISSION HONORS HULMAN**—Tony Hulman (right) was honored by the Wabash Valley Interstate Commission at a noon luncheon Wednesday. Making the presentations were (Left to Right) Dr. Mike Murray and Robert Kellum, members of the Commission; and Dr. John A. Logan, director of the organization. (Star Photo: Chaney)

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Hulman, Anton Jr. Mrs

# Mrs. Hulman Resigns As Swope President

Biography

T SEP 22 1977

Mrs. Anton Hulman, Jr., who has served for the past 32 years as a member of the Sheldon Swope Art Gallery boards, has asked to be replaced as a member of the board of managers.

While serving as president of the three-member board, Mrs. Hulman made her request in a letter to Vigo Circuit Judge Hugh D. McQuillan who said Wednesday he had received the communication. Mrs. Hulman also read the letter at the joint closed meeting of the board of managers and the board of overseers.

According to an informed source, the board of managers named her president emeritus and the action was taken by acclaim by the board of over-

seers which concurred with the action.

The late Sheldon Swope left his estate to the city of Terre Haute for the creation of the art gallery which also receives funds from the Terre Haute Board of Public Works and Safety. This year the Gallery received \$10,000.00.

During the joint annual meeting Wednesday at the Gallery of the board of managers and the board of overseers, Don Foltz of Hulman and Co. was named president and a new member of the board of overseers.

Other officers named to the board of overseers were Myrl Wilkerson, Terre Haute attorney, vice president; Mrs. John Spitler, reelected secre-

tary, and Mrs. John Haslem, reelected treasurer. New members elected to the board of overseers were Dr. Roslyn Erbes, member of the humanities faculty at Indiana State University; W. Ed Jukes of the Merchants National Bank; Mrs. Lucien Meis, Jr., and John Piper of Paris, Ill., who will complete the unexpired term of Mrs. Dennis from Paris.

Those reelected to the board of overseers were John Clark, Lee Howard of Rockville and James Morris. John Etling retained his life membership on the board.

Other members of the board of managers are Ewing Miller and Mrs. Haslem.

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Community Affairs File



## Hulman Most Deserving Of WVIC Recognition

T APR 4 1977

**Tony Hulman**, well-known Terre Haute businessman and philanthropist, was honored recently by the Wabash Valley Interstate Commission "for outstanding and dedicated leadership in water resource development."

Hulman had chaired a special study commission in the 1940's to determine if an agency should be created to guide the advancement of water problems in Indiana.

The outgrowth of the committee's work was the Indiana Flood Control and Water Resources Commission. Hulman then served as chairman of the commission from 1945 to 1963.

During that time much progress was made toward solving water problems in Indiana. Through the efforts of the commission many cities and towns in the state were able to obtain new water supply sources. In addition, the construction of flood walls, levees, multi-purpose reservoirs and watershed districts during those years helped the Hoosier state avoid serious water shortages.

Hulman noted, when he received his award from the WVIC, that "there have been many accomplishments over the years and there is much work yet to be done.

"Water is probably the most valuable resource, and its control, management and use is vital to the valley," he added.

We agree about the importance of water in the Wabash Valley and in Indiana and we also agree wholeheartedly that Tony Hulman's leadership and dedicated service deserved recognition.

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**WVIC HONORS HULMAN** — Tony Hulman (second from right) was honored "for outstanding and dedicated leadership in water resource development," by The Wabash Valley Interstate Commission at a Wednesday luncheon. Robert Kellum, left, an Indiana representative on the Commission, cited Hulman for his many years of dedicated service and leadership in water programs from 1944-1963. A landscape of the Wabash River, a water color by D. Omer "Salty" Seamon, well known local artist, was also presented to the honored guest. Participating in the ceremony were, Dr. Michael Murray, second from left, a member of the Commission from Illinois; and Dr. John A Logan, director of the organization. House of Photography Photo

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## Mary Hulman elected director of State Chamber of Commerce

Mary Hulman of Terre Haute has been elected one of eight new directors of the Indiana State Chamber of Commerce.

She was elected this week during a meeting at Indianapolis.

Mrs. Hulman, wife of the late Anton "Tony" Hulman Jr., is chairman of the board of Hulman and Co. She also serves as board chairman for the Tribune-Star Publishing Co. and is involved in numerous other community activities.

More than 1,000 business and industry leaders, state and local of-

ficials and guests attended the 63rd annual meeting luncheon of the state chamber, conducted at the Murat Temple. Indiana Lt. Gov. Robert D. Orr was the featured speaker.

Also elected as new members of the board were Elmer R. Reese of Anderson; Earl W. Sieger, Gary; Max Olinger, Huntingburg; Douglas Reeves, Robert D. Tansey and William L. Weiss, Indianapolis, and Hugh A. Barker, Plainfield.

Charles A. Barnes of Indianapolis was elected chairman of the board, succeeding Burr S. Swezey Jr.

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Community Affairs File



# Society Has High Praise For Hulman At Reception

By DICK TUTTLE  
Star Staff Writer

WASHINGTON, D. C. (Special)—More than 200 members and guests of the Indiana Society of Washington attended the reception honoring Tony Hulman. The Terre Haute industrial leader was honored in the Rayburn House Office Building at 6:30 p.m. Tuesday.

It was cold and many roads and streets were icy, but Hoosiers turned out in number to recognize one of Indiana's foremost business and industrial leaders and philanthropists.

Indiana Congressman John Myers, (R-7th Dist.) introduced Hulman to the guests assembled in the House Education and Labor committee chamber, as "Indiana's foremost name in sports, an outstanding Hoosier in every respect, known throughout the world."

"He has rebuilt the Indianapolis Speedway into a world showplace for auto racing, both from the standpoint of the fans and the drivers," Myers declared. "He has made it possible for Terre Haute to have another 18-hole golf course of the championship scale by giving the city the ground plus funds to start building the course."

Myers cited Hulman's gifts to Indiana State University and Rose-Hulman Institute of Technology, as well as other gifts to the city. The congressman then presented the Hoosier with a flag that had

flown over the Capitol, saying, "What better gift for a man who has everything."

Hulman accepted the gift, and seemed overwhelmed by the attention and words of Myers. "I'm proud to be a Hoosier, and do not hesitate to let anyone know where I'm from," Hulman declared. "You have been more than kind, and I appreciate all you've done and only wish I could stay several days to enjoy your hospitality."

Hulman is returning to Terre Haute Wednesday.

Films of the 1911 race and the 1975 spectacular were shown. It was not certain the announced 'Little 500' tricycle race would take place, as the news media and television stationed crowded the room to get shots of the action. The trikes were on hand if Hoosier congressmen could be prevailed upon to participate.

Attending were Senator Vance Hartke, and Congressmen Ray Madden, 1st District; J. Edward Roush, 4th; Elwood H. Hillis, 5th; Philip H. Hayes, 8th; Lee H. Hamilton, 9th, and Philip R. Sharp, 10th.

Honors and recognition for Hulman are numerous, and include the Golden Plate, presented a year ago by the American Academy of Achievement at its 14th annual Salute to Excellence in Evansville; and recognition by the Indiana Society of Chicago as "Mr 500."

He will be honored Friday at the annual Speedway Hall of Fame dinner, being inducted

with four other community leaders for outstanding service. Hulman was selected from the industry category, the others representing sports, youth, civic and religion and education.

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Community Affairs File

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### **Hulman, Mooney Honored**

*Indpls Star 5/21/78*

The late Anton (Tony) Hulman, owner of the Indianapolis Motor Speedway, and the late Robert P. Mooney, political writer for The Indianapolis Star, were honored posthumously Saturday by the Republican Mayors Association for their long civic service and strong commitment to good government. Mrs. Mary Hulman (second from left) accepted the award on behalf of her husband and John Mooney (right) for his brother. Mrs. Alex M. Clark (center) was honored as Association Woman of the Year and honored as the association's Man of the Year was Ralph W. Van Natta, commissioner of Indiana Bureau of Motor Vehicles. William C. Graam (left) is executive director of the association. (Star Photo)



Hulman, Mary

# Awards for service given by historians

Community Affairs File

T DEC 11 1980

*Hulman & Biel (see graphics)*  
Local residents Mary Hulman and John G. Biel have been presented distinguished service awards by the Vigo County Historical Society to recognize their contributions to the group.

The presentation was made during a 1 p.m. ceremony held Wednesday at the Historical Museum, 1411 S. Sixth St.

Mrs. Hulman, an Evansville native, is the daughter of the late Mr. and Mrs. John H. Fendrich. She attended Evansville parochial schools, and graduated from St. Mary-of-the-Woods Academy and Georgetown Visitation Convent Junior College.

Currently, she is a member of the board of trustees of St. Mary-of-the-Woods College, the development board of Wabash College, and a trustee and member of the Fine Arts Committee of the Indianapolis Museum of Art.

Biel is a Terre Haute native and a local attorney. He earned a law degree



John Biel



Mary Hulman

from Indiana University. He began his independent law practice in 1943, after first being affiliated with the firm of Dix, Dix and Biel.

He has been active in numerous business interests, and is a noted civic leader and historian. He has served as an officer in many civic and professional organizations, and is a 32 degree Masonic Lodge member.

Biel has had many historical articles published

Community Affairs File

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*Hulman, Anton*

# Tony Hulman Named To Automotive Shrine

**S FEB 12 1979**

The late Anton "Tony" Hulman, has been named by the Automotive Organization Team as one of four giants of the automotive industry to be officially enshrined into the Automotive Hall of Fame.

AOT officials made the announcement during AOT's 40th anniversary luncheon Sunday, Feb. 11, at Las Vegas. Official ceremonies will be Thursday, Oct. 18, 1979, at Midland, Mich., site of the AOT Hall of Fame.

Hulman was recognized for his contributions to the sport of auto racing, and his development of the sport during his years of ownership of the Indianapolis Speedway.

Others to be enshrined with

Hulman are Gottlieb Daimler, German-born inventor and innovator associated with the Daimler Motor Corp. and later with Mercedes-Benz; Charles A. Dana, native of New York City credited with saving the first dust-excluding, oil-retaining universal joint for automotive application from bankruptcy, and Rudolf Diesel, Parisian-born inventor of the diesel engine.

AOT, formerly Automotive Old Timers, is a national automotive organization dedicated to honoring the people of the past while looking forward to the future of the industry. Organization offices are located at Midland, Mich.



T OCT 17 1978

# Late Anton Hulman Jr. to be honored

The late Anton Hulman Jr., Terre Haute philanthropist and owner of the Indianapolis Motor Speedway, will be inducted into the Automotive Or-

ganization Team Hall of Fame Thursday in Midland, Mich.

The organization annually inducts persons who have contributed to the automotive world during their lives. All persons are honored posthumously.

Other inductees include Gottlieb Daimler, who was associated with British Motor Syndicate Ltd.; Charles A. Dana, who was instrumental in the Spicer Co.; and Rudolf Diesel, designer of the engine which still bears his name.

The AOT Hall of Fame was started in 1967 and now occupies a building on the campus of Northwood Institute in Midland. The building was constructed with private funds and was dedicated in October 1976.

According to Dotti Ross, spokesman for AOT, selections for the Hall of Fame are made after the membership submits nominations. A select committee elects from the list of nominees for induction.

Scheduled to attend the induction ceremonies, according to Mrs. Ross, are Hulman's widow, Mary; his daughter, Mrs. Mari Hulman George; his grandson, Tony Hulman George; Mr. and Mrs. Morton Swango; Lloyd Fuller; and James Carlson.

Mrs. Ross said two previous winners of the AOT's distinguished service citations—an award presented annually by the group to living contributors to the automotive industry—also will be in attendance. Henry Banks and J. Clarence Cagle, both associated with the Indianapolis Motor Speedway during Hulman's ownership, were honored previously by AOT.

Hulman was cited for his efforts to improve the quality of auto racing in the United States and for his work in improving the quality of the Indianapolis Motor Speedway.

AOT is sponsored by the automotive industry, its employees and families, according to Mrs. Ross.

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Biography Ho - 147

## Hulman to be inducted

OCT 6 1979

The late Anton "Tony" Hulman, Terre Haute businessman and philanthropist, will be one of four persons to be inducted into the Automotive Organization Team's Hall of Fame on Oct. 18 in Midland, Mich.

The other inductees are: Gottlieb Daimler, Charles A. Dana and Rudolf Diesel.

Hulman was nominated for induction for his efforts in improving the Indianapolis 500 Mile race track and the profession of automobile racing.

Community Affairs File

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THE TROUBLED '500'

# Ultimate Responsibility Is Hulman's, But 'Family' Decides Many Things

By DAVE OVERPECK

Regardless of Andy Granatelli's pretensions of grandeur, there is only one man who can wear the title of "Mr. 500", Tony Hulman.

Whether for good or evil, what the Speedway is, what the 500-Mile Race is and what both are to become in the immediate future comes back to the shy, 72-year-old multimillionaire sportsman from Terre Haute.

AS ONE VETERAN observer put it, "Tony runs the place and makes all

the decisions — make no mistake about that."

As ultimate responsibility for Watergate must rest with President Nixon, ultimate responsibility for the Speedway rests with President Hulman. While each may be a reflection of the man, it also is a reflection of the men around the leader, the men who advise and counsel him.

On a purely personal basis, it is difficult to imagine anybody not liking

Hulman. It is a completely natural thing to call him Tony and he would be genuinely embarrassed by "Mr. Hulman."

THOUGH OWNING and operating the Speedway for 28 years has made him the state's best known citizen, he remains a pleasantly sheepish celebrity, shy and self-conscious. He never has mastered the art of public speaking, though he has tried.

He is loyal, trusting and protective

Turn To Page 14, Column 1

*Indpls. Star 7/11/73*

*Hulman, Anton*

(12th Of A Series)

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to a fault. He is inclined to be Polyantha-ish "Tony wants a big, happy world," says one observer.

It is a description that some of Hulman's statements support.

"I'm an optimist," he admits. "I sometimes like to think things are going to go better than they can around here. I make plans on that basis and sometimes we find out I was wrong. Then we have to cut back and change things."

ON THE START of this year's race: "The only speech I made this year was about the start. I really thought it had had some effect. I was shocked when it didn't."

While the Speedway's growth and successes under his ownership unquestionably are a source of pride and satisfaction to Hulman, you get the impression he could have been just as happy, probably happier, if the responsibility for the place had not landed on him.

He purchased the Speedway out of noblesse oblige to preserve the 500-Mile Race as one of his home state's great institutions, and he always has operated it as such. He remains essentially as much a fan as the man the infield.



**DESPITE HIS** successes in other businesses and with the Speedway, Hulman is not a self-confident man. "I've had a lot of disappointments in my life," he says. "and I've learned from them that I can't always rely on my own judgment. I like to get the opinion of a lot of people before I do something. I don't like to go off hog wild on something because we might make it worse than it was."

The people he turns to most often are his staff at the Speedway. They are people who are as intensely loyal to him as he is to them. All have been associated with him for many years, some predating his purchase of the Speedway, and most also are involved in Hulman's various other business enterprises.

The list includes Safety Director Jo Quinn, Public Relations Director Al Bloemker, Concessions Manager Dave Cassidy and Vice-President Elmer George, who also is his son-in-law.

**UNQUESTIONABLY** the three people he relies on most heavily are Treasurer Joe Cloutier, Superintendent of Grounds Clarence Cagle and Mrs. June Swango, his personal secretary at the Speedway.

And though he publicly is among the lesser known Hulman operatives, Cloutier is the unquestioned prime minister in the Speedway cabinet.

Officially, his responsibilities are primarily in the financial end of the operation, but he, in effect, is the general manager. The bulk of the day-to-day business is run by him.

**Hulman** officially is the Speedway's

representative on the United States Auto Club board of directors, but Cloutier attends the meetings and casts the votes. When USAC wants something done at the Speedway, it most often will deal with Cloutier.

Cloutier is the Speedway official at the starting line during the running of the race. He is the man with whom Harmon Fengler conferred on whether to attempt to run the race Wednesday this year.

**HE IS THE ONLY** person in Speedway management who would make a major policy decision without consulting Hulman.

Cloutier has been described as "Tony's alter ego." He is that, but he is also Hulman's counterbalance. In personality and temperament they are opposites.

Cloutier is direct, decisive and aloof. Where Hulman radiates a familiar warmth, Cloutier gives off a distant chill. Even when he attempts to loosen up, it often comes off forced.

He is the Speedway's iron fist inside the velvet glove of Hulman.

As befits his role as chancellor of the exchequer, he is the Speedway's "but" man. He is a restraining influence. Undoubtedly, a number of things that need to be done at the Speedway would have been done sooner without his presence. But the corporation's financial picture probably wouldn't be so good, either.

**CAGLE PROBABLY IS** the only member of the Speedway staff who wouldn't fall beneath Cloutier on an organizational chart. Within his sphere, and it is a growing one, he is answerable only to Hulman. He makes his own day-to-day decisions and there is no record that Hulman ever has overriden him.

He is a remarkable man. Without a college degree, he has supervised the rebuilding of the Speedway from the ground up. Beyond doubt he is the country's ranking expert on race track construction and physical operation.

Because he is the man who eventually must get things done, his opinion carries plenty of weight. His is an empirical mind, one directed by experience and observation, while Cloutier's runs along more legalistic lines.

Basically, Cagle is a technocrat. If he can be shown a better way, he will adapt to it unhesitatingly. He wants to get things done efficiently. But if a change is to be made, it must be shown to him that it will improve a situation.

**HE GENERALLY IS** regarded to be among the most open-minded of the Speedway people. He has more contact with the day-to-day, nuts-and-bolts side of racing. He is closer to the competitors and the only Speedway executive who has been actively involved in other paved track operations.

He is liked and respected in racing. When he says something is so, it generally is accepted. When he says something should be done, it usually is.

Mrs. Swango's role at the Speedway is even more sub rosa than Cloutier's. Her influence goes far beyond her title.

Because of her position, most of what happens passes over her desk at one time or another. She has Cloutier's sound business sense, but brings with it a personal charm and a humaneness that he sometimes lacks.

In certain areas, her judgement is highly respected by Hulman, Cloutier and others in the Speedway family.

**"FAMILY" IS A** word Hulman and others often use to describe Speedway management. In many ways it is an accurate description. It is very close-knit, it is protective of its own, it is jealous of its privacy and it is not without its sibling rivalries.

Hulman is the unquestioned patriarch. The people are there because of him, and they are responsive to him and protective of him.

There are those who say the family is too protective of Hulman, that it keeps from him unpleasant facts that could grow into catastrophes such as this year's race.

Hulman says it isn't the case, and Cagle poses a very logical question: "How do you protect a man when he makes all the decisions?"

**ANOTHER CONCERN** and criticism of many is the age of Hulman and his closest associates and the lack of new



**Blood** at the Speedway. Only Cassiday and George have joined top management in the last 10 years and they are the only ones younger than 55.

One knowledgeable observer isn't as concerned about the age of management as the lack of new blood. "These people have been together since 1946 and have come to depend on each," he notes. "And perhaps unconsciously they listen only to each other."

"One sometimes wonders if they don't think they have a monster by the tail and simply are trying to stay even with it by doing things the way they always did."

Hulman indicates that he, at least, is not content to simply hang on, stay

even and hope everything goes away. He is ready to change.

**THE BOX SEATS** in front of the Paddock and Grandstand A will be removed, he says. The wall in the fourth turn which claimed Swede Savage will be remodeled.

"And we've got to do something about the start," he adds. "We've had more than our share of troubles with it." And such traditions as the three-abreast start and the pace car are not sacrosanct to him.

The officiating personnel of the race will be reviewed and "We'll probably make some changes before next year," he said.

It is ~~unfortunate~~ that many of the

problems that occurred this year have existed for some years and that many of the changes now being contemplated are those that outsiders long ago called for.

Only in the light of this year's disaster has the Speedway reacted. Perhaps with less inbreeding and with an infusion of new blood, the Speedway family would not have been so vulnerable.

For the longterm good of the Speedway, that is as important a problem as Tony Hulman will face this summer.

**(TOMORROW: Giving credit where it is due.)**



Hulman, Anton Mrs.

# Mrs. Hulman resigns *Biography* Swope Art Gallery post

SEP 22 1977

Vigo Circuit Judge Hugh D. McQuillan has received notification from Mrs. Anton Hulman Jr., 32-year member of the Sheldon Swope Art Gallery boards, asking that she be replaced as a member of the board of managers.

Mrs. Hulman is president of the three-member board and, according to an informed source, the board named her president emeritus. The board of overseers concurred with the action.

During a recent annual meeting of the board of managers and the board of overseers, Don Foltz was named president and a new member of the board of overseers.

Other officers named to the board were Myrl Wilkerson, Terre Haute attorney, vice president; Mrs. John Spitler, secretary; and Mrs. John Haslem, treasurer.

New members elected to the board were Dr. Roslyn Erbes,

member of the humanities faculty at Indiana State University; W. Ed Jukes of the Merchants National Bank; Mrs. Lucien Meis Jr., and John Piper of Paris, Ill.

Those re-elected to the board were John Clark, Lee Howard and James Morris. John Etling retained his life membership.

Other members of the board of managers are Ewing Miller and Mrs. Haslem.

The late Sheldon Swope left his estate to the city of Terre Haute for the creation of the art gallery which also receives funds from the Terre Haute Board of Public Works and Saffey. This year the gallery recieved \$10,000.



# St. Anthony Hospital property

T DEC 20 1979

Community Affairs File

## given to Ivy Tech by Hulmans

*Hospitals & H. (St. Anthony) & Indiana Vocational Tech Coll. ; Hulman, Anton*

Indiana Vocational Technical College received a pre-Christmas gift Wednesday when the college learned it was given the former St. Anthony Hospital property at Sixth Street and College Avenue, by Mary Fendrich Hulman and her daughter, Mari Hulman George.

The disposition of the former hospital was made by Mrs. Hulman to Glenn W. Sample Wednesday. Mrs. Hulman is the widow of Anton Hulman Jr., Terre Haute businessman; Sample is president of Indiana Vocational Technical College and chairman of the Ivy Tech Foundation.

In addition to the hospital and the grounds, Mrs. Hulman announced that she hopes to acquire two parking areas immediately north of the hospital and add them to the gift.

The hospital ground was dedicated nearly a century ago when Herman Hulman, grandfather of Anton Hulman, deeded it to the Sisters of Francis of Perpetual Adoration for use as a health care facility.

He stipulated that if it ceased being used for that purpose, it should revert to the Hulman estate.

The property remained a hospital until last month, when all activities of the St. Anthony complex — named

Regional Hospital in 1974 after the Catholic order leased the building to the Hospital Corporation of America — ceased operations. Terre Haute Regional Hospital was moved into a new \$25-million facility on the city's south side in October.

Mrs. Hulman said she and her daughter, Mari George, "...are happy that Ivy Tech plans to use this property for the long-range benefit of the community, and particularly that they hope to develop a health-care training center which will operate in cooperation with other health care agencies in the area."

Sample said he and the Ivy Tech

Foundation's Board of Directors "were delighted to accept the gift and the challenge it presents." He added that anonymous gifts of nearly \$500,000 have been given or pledged to the school to assist with the costs that will be involved in remodeling.

The college, he said, will immediately begin an architectural and engineering feasibility study to determine the best possible uses for the new property.

Ivy Tech built its present location, U.S. 41 South, 10 years ago to accommodate 500 students, according to Richard L. Davidson, vice president and dean of the Ivy Tech region in Terre Haute.

"Last fall," he noted, "our enrollment was 1,104. ... The gift was the best Christmas gift any institution could receive."

Davidson said most of the former hospital is in excellent condition, and its location near the center of the city will make it much easier for students to use public transportation.

The building's primary purpose will be for health education programs, but Davidson said he hopes other programs eventually can be moved into the facility to relieve Ivy Tech's current overcrowding problem.

He said plans could call for converting some of the space in the hospital facility to regular classrooms.

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TERRE HAUTE, INDIANA



## Golden Plate Award-

# Tony Hulman To Be Honored By Academy Of Achievement

S JUN 28 1975

The annual Salute to Excellence awards program will be presented at Evansville Saturday and Terre Haute industrialist and philanthropist Tony Hulman will be one of 50 who will receive the coveted Golden Plate Award.

The award is given annually by the American Academy of Achievement to 50 nationally renowned giants of accomplishment from the great fields of endeavor.

The announcement of Hulman's award was made several weeks ago by Lowell Thomas, famed newscaster, author, adventurer and past recipient of the Golden Plate who is now chairman of the Academy's award council.

+ + +

The academy described Hulman as a "top notch schoolboy hurdler and pole vaulter and an All-American end at Yale, where his engineering training soon became the key to a growing success as an industrialist and civic leader."

More than 150 national and state champion high school honor students will participate in the symposiums and other events during the gathering through the weekend. The Academy is dedicated to the inspiration of youth.

Past Academy honorees Dr. Michael DeBakey, Leon Jaworski, Professor Harold Urey and Dr. Edward Teller will help present the Golden Plates.

Awards will be made during a 7:30 p.m. banquet at the Executive Inn at Evansville.

The black tie affair will feature Louis Nizer, author of "My Life in Court," as featured speaker. Robert E. Green, an alumnus of Indiana State University, will serve as chairman of the dinner that will involve some 400 people.

+ + +

Attending the ceremonies

from Terre Haute will be Mrs. Mary Hulman, Mr. and Mr. Elmer George, Mr. and Mrs. Donald Smith and Dr. and Mrs. William Bannon.

Hulman, president of Hulman and Company and owner of the Indianapolis Motor Speedway, was born in 1901, the son of Anton Hulman Sr. and the former Grace Smith.

He attended St. Benedict's School in Lawrenceville, N.J., and Worcester Academy in Worcester, Mass.

Hulman was graduated from Yale University in 1924 with a degree in administrative engineering. At Yale he belonged to the Torch Honor Society and Tau Beta Pi Fraternity.

In 1966 Hulman received an

honorary doctor of law degree from Indiana State University and an Indiana University doctor of laws, honoris causa.

Throughout the past decade Hulman has been best known for his ownership of the Speedway, home of the Indianapolis 500. He has also made numerous contributions to the city of Terre Haute, St. Anthony Hospital, Hulman Field, Early Wheels Museum, Swope Art Gallery, Vigo County Historical Museum, Indiana State University, Rose-Hulman Institute of Technology, St. Mary-of-the-Woods College and Hulman Civic University Center.

He has been involved in numerous civic activities such as the ISU Foundation, Indiana State Chamber of Commerce, Indiana Flood Control and Water Resources Commission, Terre Haute Area Chamber of Commerce, Research Advisory Board of Purdue University, Board of Managers at Rose-Hulman, Faculty Associate of Indiana University and Olympic Games Committee.

Also, Hulman has served as a director or officer of the Indiana Gas and Chemical Corporation; Terre Haute Gas Corporation, Terre Haute First National Bank, Tribune-Star Publishing Company, Public Service Indiana, Richmond Gas Corporation, Chicago and Eastern Illinois Railroad, General Telephone, Alton Box Board Company, Indiana National Bank, United States Auto Club and the Indiana Motor Speedway Corporation.

Community Affairs File

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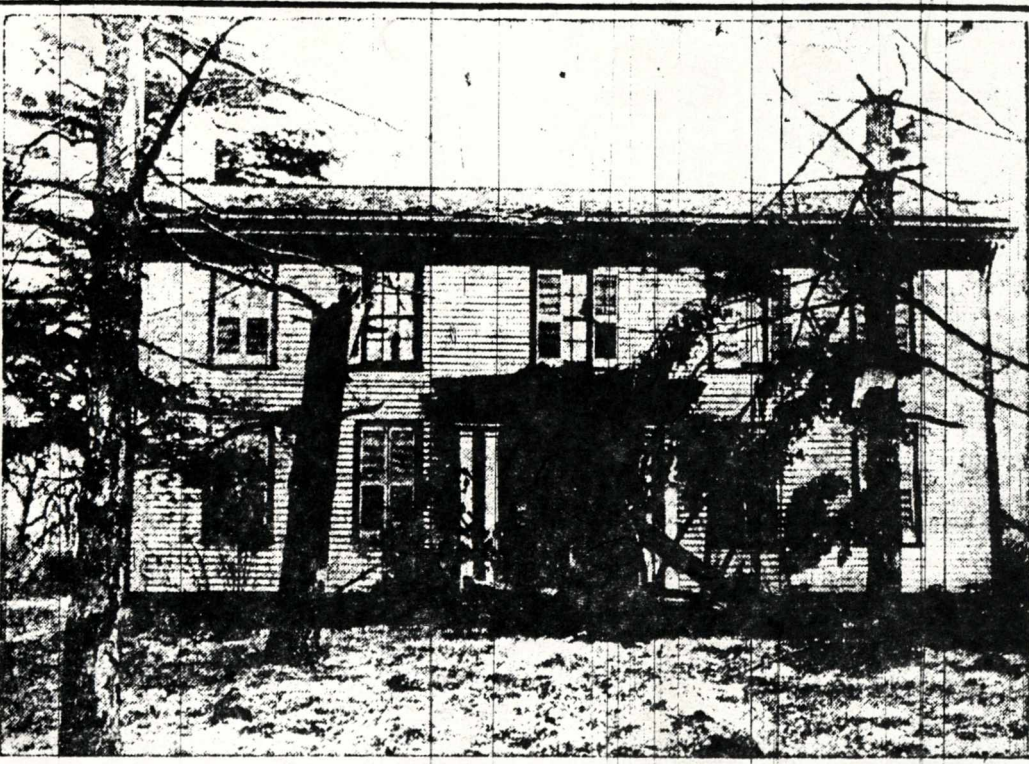


## Path of Disaster Left by Monday's Storm



—Photo by Lyon.

Path of storm showing damaged barn, tenant house which was moved from its foundation, wrecked windmill and large trees broken down at Hulman farm.



—Photo by Lyon.

Hulman residence east of the city showing broken tree which damaged the house.

## LINEMEN ARE BUSY THROUGHOUT CITY

Telegraph, Telephone and Traction Wires Demand Their Attention.

### MESSAGES GO ROUNDABOUT

Farmers in Vigo County See Wreckage on All Sides.

"This is my busy day," said every lineman in the city yesterday. Early in the morning they were hustled out of bed to repair the damage done by the storm of Monday and Monday night. On every side were found telegraph and telephone lines tangled and drawn about places where they were not intended to go and a sorry task awaited the workmen. On Monday night the telegraph companies were fortunate to be able to get a message through, the telephone companies delivered calls with difficulty, and the Terre Haute Traction and Light company's wires were all awry, as was shown by the lights in the early hours of morning.

The workmen went through the day with little rest and by 6 o'clock in the evening, most of the wires were in good working order. The telegraph companies reported that they had no difficulty in getting messages through and expected no further trouble, although the repair work was not completed. The telephone companies reported that their lines were working well in most instances, although roundabout messages were necessary in some cases. The traction company stated that its wires were in fairly good working order last night, although they were found to be greatly damaged yesterday morning.

### RAILROADS SUFFER

The railroads suffered considerably from the telegraph wires being down and repair forces were engaged along the roads during the greater part of the day.

Although numerous narrow escapes were reported Monday night from flying street signs, no disposition was evident yesterday to remove those left in their places and in danger of flying about the heads of the pedestrians at the next high wind.

In the country districts farmers arose yesterday morning to find signs of wreckage on all sides. Numerous minor losses were sustained throughout Vigo county, but no great damage was reported. Sheds were unroofed, hay stacks blown over and fences laid flat. At the Hulman farm, east of the city, where probably the greatest individual loss was sustained, a scene of general wreckage greeted the eyes of the farm superintendent when he arose. The Star sent a photographer to the place early in the morning and the accompanying pictures were procured.

## COUNCIL SETS DATE FOR TRIAL OF MAYOR

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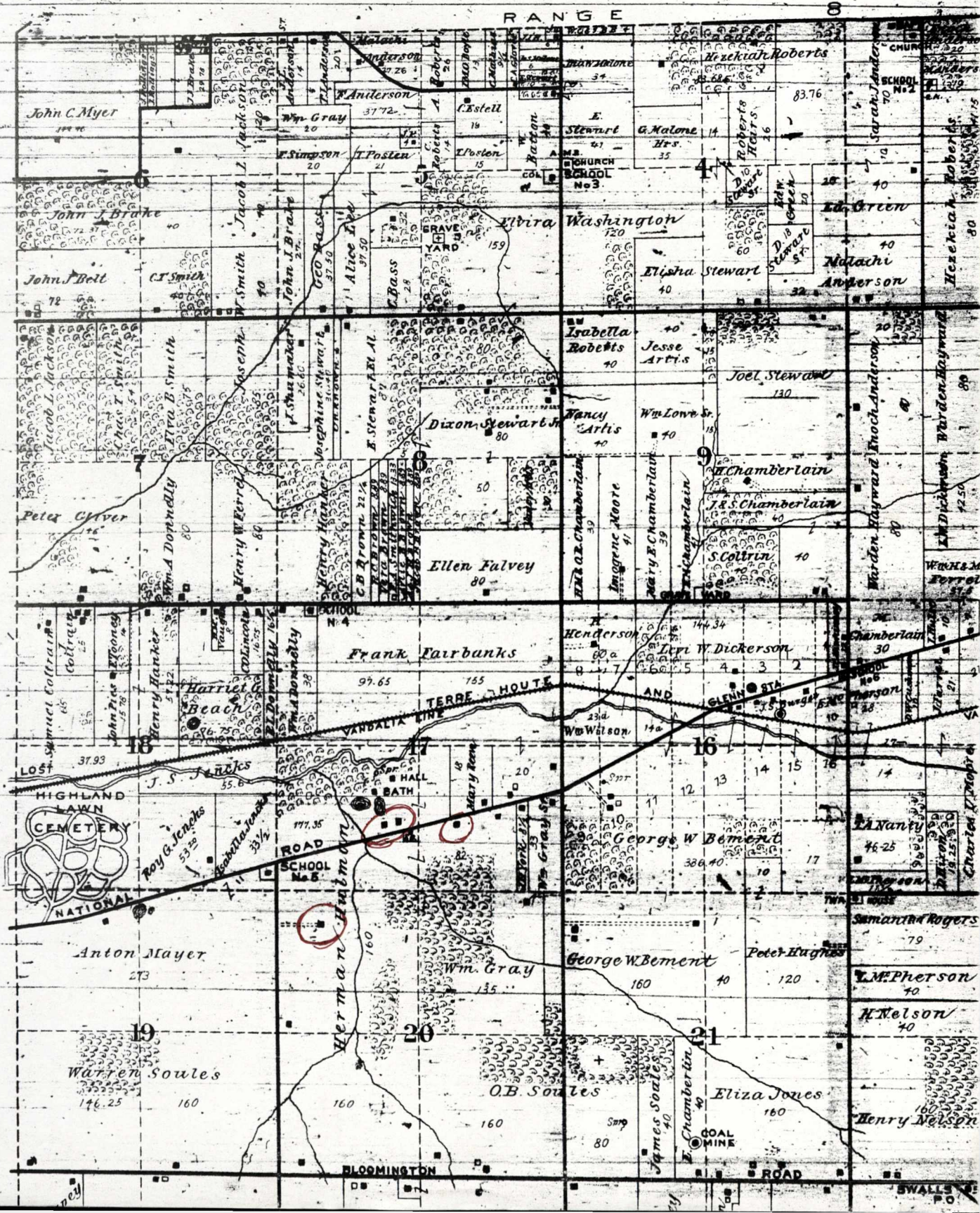
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28

# LOST CREEK





Hulman, Mary

*Biography*  
**Mrs. Hulman to chair  
new hospital dedication**

*Community Affairs File*  
**JUL 5 1979**

Mary Hulman has been named chairperson for the dedication of the new Terre Haute Regional Hospital scheduled for Sept. 16 at 2 p.m.

Mrs. Hulman, wife of the late Terre Haute businessman Tony Hulman, was selected to chair the opening ceremonies as a result of her past interest in health care facilities and "because she seems so interested in helping both hospitals in Terre Haute," according to Hospital Administrator Don Hamachek.

Hamachek said the new facility at 601 Hospital Lane (south of South Vigo High School) will be completed the first week in September, with a variety of activities planned from that time to the dedication Sept. 16. The hospital will officially open Sept. 22.

The administrator told a group of news persons Thursday that two weeks prior to the dedication about 50-60,000 people will tour the new hospital.

"It's important that people from Vigo and surrounding counties are introduced to the new hospital before they are wheeled into the operating room," Hamachek said.

Together with the Sisters of St. Francis, the Hulman family helped

found St. Anthony's in 1882. Mrs. Hulman, Hamachek said, has had a big role with health care activities in this area, Hamachek noted.

In 1975, Regional Hospital came into existence when Hospital Corp. of America leased the facility from the Sisters of St. Francis.

Hamachek said that to his knowledge no plans have been made as to the future of the old facility at South Seventh Street and College Avenue, but the site will go back to the Hulman estate.

"Mrs. Hulman told me that she would like to keep the hospital chapel preserved," Hamachek added. "It is a beautiful chapel."

Vigo County Public Library

Community Affairs File

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Opinion-

Community Affairs File

## Rose-Hulman: Another Exciting Hundred Years

A constant source of pride for Terre Haute is Rose-Hulman Institute of Technology. This week news media representatives were thrilled again as Pres. John A. Logan and Chairman of the Board Benjamin G. Cox announced a fund drive which will equip the Institute to embark on another wonderful 100 years.

And capping this announcement was the news that Mr. and Mrs. Anton Hulman, Jr., have made the initial gift of \$1,000,000 for this \$5,000,000 Centennial Development Campaign.

Thus "Tony" Hulman and his wife again, as the R-H officials emphasized, have demonstrated their deep interest and friendship for the Institute.

It will be recalled that only two years ago the Hulmans transferred the residue of the Hulman Foundation to the Institute, doubling its physical assets. Here is tangible proof that their regard continues.

★ ★ ★

Mr. and Mrs. Hulman have set the example for other friends of Rose-Hulman—and, as Dr. Logan points out, they now are nationwide — for gifts bringing this drive to a successful completion for the climax of the centennial year sometime in 1973.

The announcement of this drive and of the very generous sendoff by Mr. and Mrs. Hulman was made in the fascinating Chauncey Rose room of the Institute as Pres. Logan spoke from the beautiful desk once used by Mr. Rose. Just as Rose looked into the future and endowed the Institute a hundred years ago, the Hulmans share the same vision. The gifts by Mr. Rose, by the Hulmans and the other friends of Rose will continue bringing priceless return for another century and more.

Mr. Hulman is honorary chairman of the drive and Gene A. Zwerner, '34, the general chairman.

The funds now sought will provide a Learning Resource Center and library; a recreation complex adjacent to the present Shook Memorial Fieldhouse, and academic and general campus improvement.

As is fitting for an engineering college, Rose plans an information center in keeping with this computerized age and prepared to develop with the decades.

And did you know there are dozens of intramural basketball teams at Rose-Hulman? There is great student participation in sports in addition to enthusiastic support for the varsities.

★ ★ ★

In the last 10 years the school's enrollment has more than doubled to the present 1,100—a total which Pres. Logan feels is about right under current conditions. In this growth, the Institute has spent \$5,000,000 in the last eight years, so the amount sought for the immediate future is comparable. This will top off a 10-year development campaign.

The drive now is under way. Support will be sought in 30 principal areas with the emphasis in a six-week period. Dr. Logan and Mr. Cox express confidence the goal will be met.

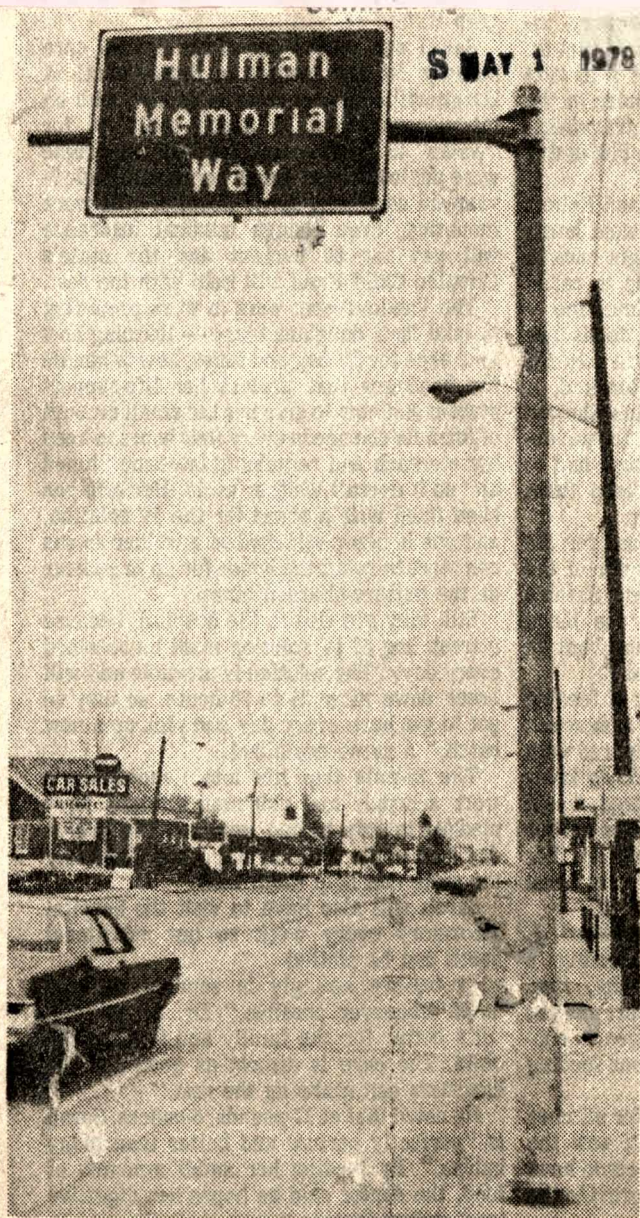
We share this confidence and warmly recommend this cause to the public. There is no investment that can bring greater rewards in knowledge of serving humanity. We urge those who can to support this cause strongly.

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Community Affairs File

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TERRE HAUTE, INDIANA





**HULMAN HONORED** — West 16th Street, which runs in front of the main entrance to the Indianapolis Motor Speedway in Speedway, was dedicated to the late Tony Hulman in ceremonies Saturday. Although the new street signs designate the memorial, the official street name remains unchanged. The Indianapolis Motor Speedway opens its gates Saturday for practice sessions for this year's Indy 500, scheduled May 28.

House of Photography

*Hulman, Anton*

**REFERENCE  
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FEB 12 1979

## Hulman named to Automotive Hall of Fame

The Automotive Organization Team, formerly Automotive Old Timers, has named the late Tony Hulman to be officially enshrined into the Automotive Hall of Fame.

AOT officials made the announcement during AOT's 40th anniversary luncheon Sunday at Las Vegas.

Official ceremonies will be Thursday, Oct. 18, 1979, at Midland, Mich., site of the AOT Hall of Fame.

Hulman was recognized for his contributions to the sport of auto racing, and his development of the sport during his years of ownership of the Indianapolis Speedway.

Others to be enshrined with Hulman are Gottlieb Daimler, German-born inventor and innovator associated with the Daimler Motor Corp. and later with Mercedes-Benz; Charles A. Dana, native of New York City credited with saving the first dust-excluding, oil-retaining universal joint for automotive application from bankruptcy, and Rudolf Diesel, Parisian-born inventor of the diesel engine.

AOT is a national automotive organization dedicated to honoring the people of the past while looking forward to the future of the industry. Organization offices are located at Midland, Mich.



CAF Indpls Star 9/3/77

# Hulman, 2 Others Gain Racing Hall

Ontario, Calif. (AP) — Two drivers, a prominent builder and the owner of the world's most famous race track will be inducted into auto racing's Hall of Fame during special ceremonies Saturday at Ontario Motor Speedway.

Elected in the 1977 balloting were Bruce McLaren, a New Zealander who made his mark on the Grand Prix circuit both as a driver and designer-builder the famed McLaren cars; Don Garlits, the dominant force in drag racing for more than two decades; Fred Duesenberg, builder of the Duesenberg race cars which ruled the sport in the 1920s and 1930s; and Tony Hulman, owner of the Indianapolis Motor Speedway.

McLAREN, TOP vote-getter, was chosen for his achievements and contributions in the 1966-to-present era, one of six categories considered by members of the American Auto Racing Writers and Broadcasters Association who annually do the voting.

McLaren, who died in a 1970 testing accident, fielded cars that won the world championship and dominated the Can-Am series. McLaren cars won the In-

dianapolis 500 three of the last six years, a tribute to the legacy he left behind.

Garlits, the first drag racer to win Hall of Fame honors, was a pioneer in quarter-mile racing, in a career dating back to the early 1950s. He was the first to break the 200 mph and 250 mph barriers. Garlits' innovations and engineering achievements include the first rear-engine dragster, which added safety and improved performance to the sport.

DUESENBERG developed America's first true racing engine, and eventually parlayed his success with Duesenberg race cars into a line of passenger cars still regarded as among the finest ever produced in this country. His brother, Augie, who shared in the family automotive successes, missed induction by only a few votes.

Hulman purchased Indianapolis Motor Speedway after World War II when it was in danger of going under from years of neglect. Hulman eventually turned the Speedway into the most modern facility in auto racing. Hulman pledged to run it from the outset on a break-even basis, channeling every cent of profit back into the facility for improvements.

Community Affairs File

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# IU Honorary Degree for Anton Hulman

*Hulman Anton*  
*Trib. 11/14/66*

Noted Terre Haute industrialist, Anton Hulman Jr., will be one of 11 business leaders to receive honorary degrees from Indiana University in Bloomington Friday at 2:30 p.m. as Elvis J. Stahr, university president, dedicates the new school of business building.

Hulman, the third generation president of Hulman & Co., is director of more than a score of Indian and Illinois corporations and has chaired numerous commissions and societies.

Currently, Hulman is a member of the board of managers of Rose Polytechnic Institute, serves on the advisory board of Purdue University and is a faculty associate of Indiana University's School of Business.

A noted sportsman, he was a Walter Camp All-American end at Yale and participated in several international track meets. Hulman has also been president of the Indianapolis Motor Speedway since 1945.

The dedication ceremonies are bringing numerous national and international scholars and business government leaders to the Bloomington campus. Among those receiving honorary degrees are Lloyd Garfield Balfour, Attleboro, Mass., chairman of the board of directors of the L. G. Balfour Jewelry Co.; Eugene N. Beesley, Indianapolis, president of Eli Lilly and Co., and Frederick H. Cook, Kearney, N. J., president of Congoleum-Nairn, Inc.

Also, Daniel Mead Johnson, Evansville, president and chief executive officer of Mead Johnson & Co.; Richard L. Kidd, Bartlesville, Okla., chairman of the board and chief executive officer of Cities Service Oil Co. until his retirement this year; James Ernest Patrick, Phoenix, Ariz., President of the Valley National Bank of Phoenix, and J. Dwight Peterson, Indianapolis, chairman of the board of directors of the City Securities Corp.

Also, James Robert Price, Lafayette, founder and chief executive officer of National Homes Corp.; Edward Albert Schrader, New York City member of the management committee and partner in Gold-Sachs Investment House, and Smith William Storey, Chicago, chairman of the executive committee of the General Portland Cement Co.

Community Affairs

VIGO COUNTY PUBLIC  
TERRE HAUTE, IND.



Tony Hulman Trib. 4/22/71

Hulman Tony



**BOOST "HULMAN CLASSIC"**—A committee met Thursday morning to finalize plans for various activities tied in with the May 1 running of the "Tony Hulman Classic" at Action Track. The event will be televised live by ABC-TV. Discussing the Qualifying Awards Dinner which will be held on the Friday night preceding the Saturday race are, from left, Marsee A. Cox (seated), editor of The Tribune; Jack Ragle, president of the Wabash Valley Fair Association; William Niemeyer, coordinating activities for the dinner, and Ralph Tucker, executive vice president of the Terre Haute Area Chamber of Commerce. The week's activities will include a parade and a Mayor's Breakfast to be hosted by Mayor Leland Larrison. Martin Photo.

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Community Affairs File

# Race Celebrities to Come To Tony Hulman Classic

By JAMES DRESSLER  
Tribune Staff Writer

Auto racing celebrities Al Unser, Parnelli Jones and Lloyd Ruby will be in Terre Haute for the "Tony Hulman Classic" Qualifications Awards Dinner at the Terre Haute House on the Friday night before the May 1 running of the 40-lap USAC sprint race that will be televised live from Action Track by ABC-TV, it was announced Thursday.

Donald E. Smith, director of competition at Action Track, made the announcement at a

meeting of the committee planning a series of events for the week preceding the race, which will focus national attention on Terre Haute and the Wabash Valley.

Smith said the Firestone tire people are bringing Unser, Jones and Ruby to Terre Haute for the pre-race dinner, which

should attract a crowd of 350 in the Mayflower Room.

"We'll have other celebrities, plus drivers who will be competing in the 'Tony Hulman Classic' at the dinner," Smith said. "It should be a real big night."

It also was announced Thursday.

Continued On Page 21, Col. 4.

YUGO COUNTY PUBLIC LIBRARY  
TERRE HAUTE, INDIANA



Continued From Page One.

day that a parade has been set for the Saturday morning of the race.

Chuck Walker, executive director of the Downtown Merchants Association, is in charge of the parade, which will start at Memorial Stadium and head west on Wabash Avenue to Third Street. Then it will go south on Third Street to the Wabash Valley Fairgrounds.

Walker said the parade will include race cars and drivers, plus the Wabash Valley Sports Car Club, the Terre Haute Corvette Club, the Model-A Club, and the Wabash Valley Antique Car Club.

"We'll have a band and other colorful attractions that Saturday morning," Walker said.

Paul Denehie, a W-TWO executive and assistant director of competition at Action Track, echoed the sentiments of others who have been pleased with the way all segments of the community are cooperating on the venture.

"There is probably more acceptance of this than anything I've ever been connected with in Terre Haute," Denehie said. "And I've been in Terre Haute all my life. The community and whole area really are getting behind this."

Smith and Denehie stressed the fact that there actually will be two days of action at Action Track, with qualifications on Friday and the main race and haul races set for Saturday.

The Downtown Merchants Association is selling tickets for the Friday qualifications for 50 cents. Qualification tickets will cost \$1.50 at the gate on Friday, April 30.

Tickets for the May 1 running of the "Tony Hulman Classic" range from a high of \$5 to \$1 for children in the infield. Regular infield tickets will be \$3 at the gate, but students will have an opportunity to buy infield tickets for \$2 ahead of time.

Another event attracting a lot of attention is the Mayors' Breakfast to be hosted by Terre Haute Mayor Leland Larrison on the Tuesday preceding the race. Mayor Larrison has invited over 30 mayors for Indiana and Illinois cities to come to Terre Haute for the breakfast.

Smith said there is a possibility that A. J. Foyt will compete in the May 1 race. Some of the other top drivers planning to compete include Bruce Walker, Larry Dickson, Jim McElreath, Johnny Parsons Jr., Gary Bettenhausen, Sam Sessions, and possibly Jim Hurtubise.



THOMAS R. KEATING

*Indpls. Star 1/1/78*

# Tony Hulman 'Man Of The Year'

The late Anton J. (Tony) Hulman has been selected Man of the Year here by readers of The Indianapolis Star.

Mr. Hulman, who died in October at the age of 76, was named by 844 persons out of 4,897 who sent in nominations for the honor.

Although technically a resident of Terre Haute, Mr. Hulman was also always a citizen of Indianapolis and many readers cited his efforts not only in behalf of the Indianapolis Motor Speedway, but for the city as well.

ONE LETTER contained a typical comment: "If anyone else had bought the Speedway years ago, I don't believe the race would be the international event it has become. It has long been this city's lone international attraction and it was always nice to know it was being run in first class fashion."

Mr. Hulman purchased the Speedway for \$700,000 in 1945 when it was a ramshackle neglected plant with rickety grandstands, and immediately launched a modernization and improvement program, eventually plowing millions of dollars of profits back into the track.

One of America's noted sportsmen and a genuinely well-liked man, Mr. Hulman was also a philanthropist, and the scope

of his contributions to this city may never fully be realized.

★

The Top Ten finishers in the Man of the Year balloting for 1977 are as follow:

1. Tony Hulman (844 votes).

2. Gov. Otis Bowen (698). Now in his second term as the state's chief executive, Bowen appears to be at the peak of his popularity. He was lauded by many readers for his "integrity, hard work and accessibility to the people he was elected to serve."

3. Angus Nicoson (675). Nicoson retired because of health reasons in February after 30 years as Indiana Central University's athletic director and basketball coach. During his career, Nick won 483 basketball games at ICU and posted a 19-12 record as coach of the Indiana High School All-Stars. He has been inducted into the Helms Foundation and Indiana Basketball halls of fame.

4. Charlie Bogdon (675). A well-organized campaign produced letters from all over town for Bogdon. The longtime president of the Wayne Township Republican Club, Charlie was cited for his faithful service to the club.

5. Bob Wilbur (313). The football coach at Ben Davis High School, Wilbur led his squad to an undefeated regular season and a sectional victory over Carmel in the IHSAA playoffs. Most of the letters nominating him noted his concern for his players as well as his coaching ability.

6. Sheriff's Capt. Jim Wells (298). Wells will resign from the Marion County Sheriff's Department this month after 22 years. He was named by a wide cross-

section of readers for his charitable work, especially with senior citizens during his law enforcement career.

7. Rabbi Murray Saltzman (203). The spiritual leader of the Indianapolis Hebrew Congregation the past 10 years, Rabbi Saltzman is leaving the city to assume the position of senior rabbi of the Baltimore (Md.) Hebrew Congregation. He was praised by many for his leadership and good example.

8. William Kuntz (166). The executive director of the Catholic Youth Organization in Indianapolis, Kuntz was cited by those who wrote in his behalf for his tireless efforts for the youth of this city.

9. Superior Court Judge Michael Dugan (88). Dugan received good marks by many for his judicial conduct during the trial of Tony Kirtsis.

10. Richard G. Lugar (65). Just completing his first year in the United States Senate, Lugar was judged by many readers as having performed his duties "with efficiency and dedication."

★

While it is impossible to list everyone who received a vote, the following men were named on more than one ballot.

Jack Rosebrough; Ritter High School football coach Duffy Hagist; attorney John Ruckelshaus; WXLW broadcaster Joe Pickett; artist Patrick Flanigan; banker Frank E. McKinney Jr.; pro golfer Wally Armstrong; Police Chief Gene Gallagher, State Rep. Ned Lamkin; Charles Curran; former Indiana Pacer Dave Robisch; Donald Reid; Deputy Mayor Tom Hasbrook; realtor Fred Tucker and Fred Hofmeister.



Keating

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# THE INDIANAPOLIS NEWS

"Where the Spirit of the Lord Is, There Is Liberty." — II Cor. 3-17

FRIDAY EVENING, OCTOBER 28, 1977

20c Delivered by Carrier, 1  
Delivered by Motor Route

## Tony Hulman — Savior Of 500 Speedway Track

By WAYNE FUSON, Sports Editor

Anton Hulman Jr., who owned the Indianapolis Motor Speedway for 31 years and still got the same kick out of it he did when he purchased it in 1945, died last night in St. Vincent Hospital.

Hulman died a few hours after he was admitted to the hospital. A nursing supervisor said death resulted from heart failure caused by a ruptured aortic artery. That is a break in the main vessel to the heart.

The 76-year-old millionaire Terre Haute sportsman didn't look 65 and, in fact, spent only last week here making plans for the 1978 500-Mile Race.

He was radiant 10 days ago at a party he gave at the Speedway for more than 500 newspaper, radio and television men. At that party he announced formally that a Corvette will be the pace car for next year's race.

Hulman had not been in good health for two years, but recently appeared to be fully recovered. But he apparently was taken ill last night and died about 10 o'clock.

The body was taken to the Ryan Funeral Home in Terre Haute.

Funeral services tentatively have been set for Monday morning.

Not only did Hulman not look his age, but he didn't act it either. He kept a schedule that would make a man of 55 weary. A couple of years ago he sported a new "dry look" hairdo which made him look years younger.

Community Affairs File

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TERRE HAUTE, INDIANA

Full Page Of Pictures  
Page 14

Wayne Fuson's Personal  
Tribute — Page 26

Other Tributes  
Page 6

A reporter asked him last May if he planned to sit tight on any more major changes at the Speedway, following the completion of a new \$5.5 million museum, second to none in the country in sport.

Indeed not, he said. Last summer the track, which originally was dirt and then paved with brick for the first 500 in 1911, was totally repaved with asphalt for the first time since the brick was put down. Following this year's race, additional seats were built at the south edge of the Tower Terrace which would put the number of permanent seats at the world's greatest race course at nearly 250,000.

Hulman bought the Speedway at the insistence of Wilbur Shaw, three-time winner of the 500, from Capt. Eddie Rickenbacker, the flying ace, for a reported \$750,000. By conservative estimates, its value now exceeds \$50 million.



He brought with him several of his close associates from Terre Haute to operate the Speedway. He called them his "family."

Maybe the closest was Joe Cloutier, the financial whiz who is listed as vice president of the Speedway. Another is Clarence Cagle, who retired in July as vice president and superintendent of grounds after working at the Speedway for more than 30 years. Joseph L. Quinn, who was one of Hulman's main trouble shooters, was the safety director until he died in June, 1976.

Others who have been in the Hulman inner circle for years are Al Bloemker, the long-time publicist; Frances Derr, the ticket manager, and his secretary, June Swango.

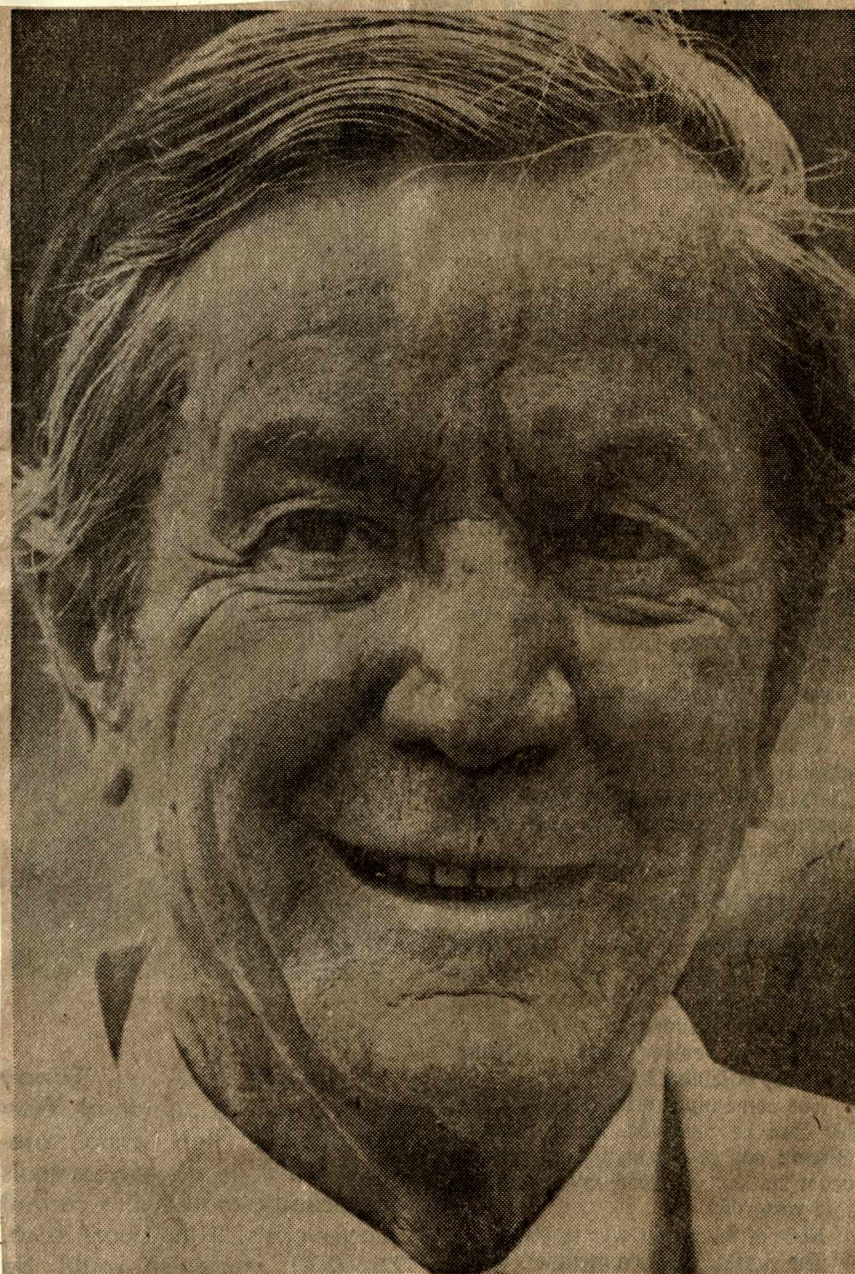
Tony, son of a wealthy Terre Haute wholesale grocer, was educated in the Ivy League and could have indeed been a typical member of the silver spoon set. But he was never one to rest on his laurels.

He took over the Clabber Girl baking powder mill of his father's grocery conglomerate and turned it into one of the nation's most profitable operations.

He was involved in several types of businesses, but auto racing proved to be his real love.

Tony said not too long ago that he couldn't really remember what the Speedway looked like when he first saw

Continued On Page 6



Anton "Tony" Hulman — dies at 76.



# More About 'Tony' Hulman

Continued From Page 1

it when he was influenced by Shaw to buy the place in 1945.

"I've almost forgotten how it did look," he said, "but I have seen pictures which have refreshed my memory."

It was a ramshackle place with sagging wooden grandstands and weeds growing between the bricks on the track. But Hulman and his faithful "family" soon began turning the place into a modern facility. Now all of the old stands are gone and the Speedway is a gleaming concrete and steel stadium which is second to none in the world.

In the early days Hulman said he didn't realize so many people were interested in the Speedway and the 500.

"We didn't have much time before the first race because we bought the place in September or October and had our first race the next Memorial Day," Hulman recalled last May. "But in that time we did build a steel and concrete Paddock across from the starting line and also the old G grandstand had fallen down and we had to build one to replace it."

## Couldn't Believe It

"I remember walking past that new Paddock stand and I thought it was the biggest thing I'd ever seen. I couldn't believe we'd ever fill it up on race day."

"We were so worried that first year that the grandstands we did have might burn down before the race, so every night Wilbur would get out the fire hoses and sprinkle them," Hulman continued. "We kept them pretty well soaked because we thought if we'd sold tickets in the grandstand and if it had burned down before the race, we'd go broke."

Most people figured that Hulman pocketed millions of dollars each year at the Speedway. For years and years every seat in the place has been filled with crowds estimated at 300,000 some race days and up to 250,000 on some qualification days.

Just last May during a break in his busy schedule Hulman again denied that he'd ever taken a dime's profit out of the Speedway. Of the Speedway and its revenue, he said:

"People think we're pretty well off and I guess we are solvent. But we've always been short of money at the Speedway and we still are. It's always been necessary for us to spend the ticket money before we have the race. That sounds unbelievable, but it's true. The construction costs make that difficult. Seats now cost us \$500 each to build."

## Never A Profit

"We've put every cent we've ever made here right back into the Speedway. Everybody has. We looked at the books before we bought the place and that has been true since it was built in 1909. There's never been a penny taken out for the salaries of the permanent employees."

Through the years there was great agitation for Hulman to have a second race at the Speedway, a stock car race. He admitted that he had considered it, but resisted because of the glamour and the drama of the single event.

Hulman never was a great public speaker, but his command, "Gentlemen, start your engines," uttered just before the start of every 500, is as famous around the world as the traditional "play ball."

For years railbirds at the Speedway joked that Hulman probably had to

write out his "Gentlemen, start your engines," speech. He admitted it last May.

"I'm just as scared when I walk out there on that track now as I ever was," he said. "I do have to write down my speech so I won't say something else. I have done it for years. I get so nervous. It's a great thrill. You know, on race morning the drivers and even the officials are nervous. Even the spectators are, too, I guess."

He had to change his speech this year when Janet Guthrie became the first woman ever to qualify for the race. In true Speedway fashion, he didn't reveal what he was going to say to anybody. That morning, he said, "In the company of the first lady ever to qualify at Indianapolis, gentlemen start your engines."



## Not To Retire

Hulman was asked recently if he planned to retire, if he planned to turn the Speedway over to a younger man. There had been reports that A. J. Foyt, who last May became the first driver ever to win four 500s, might succeed Hulman as president. Tony said no. "I have no plans to retire," he said that day. "I'll stay as long as I feel like it and so long as I get a thrill out of it. Now every year gives me just as big a thrill as the first one."

Tony Hulman, called the "saviour" of auto racing because of his influence as owner of the Speedway, was adored by people of all ages. Few people in sport have gained the total respect of participant and spectator alike.

He was a shy man and one of his biggest worries that he might offend someone.

He was a very rich man, often called one of the richest in America. His complex business interests ranged from the Speedway to Coca Cola to the Indiana Pacers basketball team.

His main office remained in Terre Haute, his home town, but he traveled back and forth to Indianapolis "more times than I can count." In recent years he traveled principally in his own airplane, but still drove his own car and often was at his office at Hulman & Co. at 9th and Wabash in Terre Haute before 7 a.m.

## Outstanding Athlete

Hulman, a Roman Catholic, went to prep school at Lawrenceville, N.J., Academy. He was picked by the Amateur Athletic Union as the best pole vaulter in the country and later won the same honor in the high hurdles. In college at Yale he turned to football and he was on a championship team.

Later he turned to championship fishing and was a member of the U.S. tuna team for a time. Deep sea fishing remained one of his favorite hobbies.

After college he married Mary Fendrich of Evansville, a young woman whose family was connected with La Fendrich cigars. They celebrated their 51st wedding anniversary Oct. 6.

The Hulmans had one child, Mari. Other survivors include four grandchildren.

Many things Hulman touched eventually turned to gold. But not everything. He took a flyer on operating the Ontario Motor Speedway, which was built as a replica of the Indianapolis track, but even the Hulman magic couldn't make the California 500 click and the Indianapolis group dropped out after a couple of years.

He also was the principal stockholder in Indianapolis Raceway Park, a multi-purpose racing facility just a few miles west of his big track. IRP, save for the National Drag races held there each Labor Day, has been something of a bust.

Other Hulman business interests included the Terre Haute Gas and Chemical Corp., the Richmond Gas Corp, the Princeton Mining Co., Citizens Independent Telephone Co., Public Service Co. of Indiana, and the Terre Haute First National Bank.

His life was not without tragedy. Most recently his son-in-law, former race driver Elmer George, was killed by his wife's horse trainer at Terre Haute the night after the 1976 500. George, who had been separated from his wife, operated the Speedway radio network and was listed as a vice president of the Speedway Corp.

In 1971 the pace car, with Hulman,

former astronaut Gordon Cooper and television announcer Chris Schenkel as passengers, crashed into a photographers' stand in the pits when its driver, Eldon Palmer, could not stop the car in time. Then there was the 1973 race which took three days to run after having been stopped first by a horrendous fiery accident in the first turn which injured several spectators when flaming fuel spewed from Salt Walther's wrecked race car.

Cries to abolish auto racing were revived after that accident.

Nevertheless, Hulman's life remained full. His mark on Terre Haute is probably unparalleled in Indiana.

He gave the land to the city for its airport, he made Indiana State University's beautiful new Hulman Center possible and only a few years ago gave some \$14 million to Rose Polytechnical Institute, Terre Haute's famous engineering school. The school was renamed Rose-Hulman to honor the donor and his family. (The 130-acre campus formerly was the Hulman family farm and was given to the college by Anton Sr. and his brother, Herman, allowing Rose Poly to move from its original 10-acre campus near downtown in Terre Haute.)

He received a never ending-series of honors and awards, including one from the Indiana General Assembly on the occasion of his 30th anniversary as owner of the Speedway. The resolution read, "job well done."





*'We've put every cent we've ever made here right back into the Speedway. Everybody has. We looked at the books before we bought the place and that has been true since it was built in 1909.'*

*"Tony" Hulman riding in 1977 "500" Festival parade. — AP.*



# He Keeps the '500' on the Track

## Tony Hulman Readies His Annual Speech: 'Start Your Engines'

By Douglas S. Looney  
FROM INDIANAPOLIS

Many business executives are much alike. They live in the suburbs, rush daily to their offices in city high-rises, and have secretaries who sound like robots: "Let me take your coat. Mr. Johnson will be with you in a minute. Would you like a cup of coffee?"

The big shots all have titles on their door, something plush on the floor, and they're much too polite to strangers. In short somebody developed a mold, and millions of men have been squeezed from it and shaped by it.

Then there's Anton "Tony" Hulman. He slipped through an entirely different mold, one that immediately was melted down because everyone thought it wouldn't work.

It's easy to spot Hulman, the president ("I guess that's my title"), chairman of the board ("I guess so"), sole owner ("I guess it's all mine"), and inspirational force behind the Indianapolis 500: He's the one holding a telephone receiver upside down and grumbling about the poor connection.

If there's anything brisk, crisp, efficient, and businesslike in the way Hulman

operates, it escapes the naked eye. Hulman's office here at the speedway is more like a hallway. There's a big table cluttered with papers, a poster advertising time trials (last year's), a plant tipped over in the corner, and one plaque among many hanging crookedly and proclaiming him "America's Most Eminent Sportsman."

But if Tony's ways would reduce efficiency experts to absolute babbling, his spirit would lift them to ecstasy. For a

### The Sports Observer

generation Hulman hasn't simply been connected with the 500; he has been the 500. And he remains so. "I really worry about this race," says a source close to it, "after Tony's gone."

At 72 years of age Hulman admits: "I've got to do things fast around here. I haven't got much more time." Which explains why he's spending \$3 million this year on improvements, \$5 million next year including a new museum. Is Hulman doing all this so he can leave the place as a monument to himself? "Well,

that's sure embarrassing," he says, "but I guess truthfully that's it."

But the monument almost certainly won't be in the extensive improvements made round these 600-plus acres where only one race—The Race—is held each year. It will be a legacy of words, for it is Hulman who always starts the 500 with four of the most famous words in sport: "Gentlemen, start your engines."

This utterance to 350,000 people expected here at the track Monday, and 100 million more listening over the speedway radio network, psyches up the fans. Hulman finds himself so nervous about the phrase that he keeps it on a card in front of him: "I know that as soon as I say those damn words, there she goes. And I just hope to daylight they can make it through that first turn, which is so dangerous."

So concerned is Hulman about his words that he has worked for years with one of the race announcers, Luke Walton, to get it just right. "I told him he had to dramatize it," recalls Walton, "and he agreed." And it was Walton who wrote out the words the way they should be said:

"Gentlemen . . .  
Start . . .  
Yo-REN  
Gines."

Community Affairs File

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But for the 12 months between times when the gentlemen start their engines, and most particularly for the 30 days before they fire up the speed monsters, Hulman is a man possessed by an enterprise he calls "my plaything." And when he says it's a toy there's no hint of braggadocio or arrogance or more-important-than-thou-ism. Understandably. For Hulman's wealth runs to the gillions.

#### The Fortune Grows

He's a guy who has parlayed a fortune (his grandfather founded the family grocery business, Hulman & Co., in nearby Terre Haute) into a fortune. By talking with the man and viewing his trappings, you'd estimate his net worth at something under \$100, his most valuable property apparently being his necktie spotted with tomato juice.

A friend tells of going to a stockholders' meeting with Hulman. "I own 250 shares," the friend says, "and I'm really paying close attention. Tony must own 10,000 shares. And I look over and he's asleep." Mostly Tony is known as a fellow to whom you give an orange and he gives you a grove in return. June Swango, Hulman's secretary and a member of the track's management, concedes that "he tries to make everyone happy. I wouldn't be so generous."

#### Special Requests

People flood him with requests. A congressman writes to Tony Hulman for special tickets; a man asks if Hulman could send a helicopter to Cincinnati to pick up his ailing father so he won't miss the race; and a group writes asking for souvenir drinking glasses and pleading that funds are limited (Hulman sends them free of charge).

And there's an anonymous letter postmarked from Hinsdale, Ill., in which the writer says: "Enclosed is \$10 to cover for entrance to the 500 race several years back which I cheated you out of. Please accept my apologies along with the return of the money." Hulman is distressed: "I get 5 or 10 of these a year and I always send the money back. But I can't on this one."

It was in 1945 that Hulman at the urging of auto racing great Wilbur Shaw, purchased the decrepit Indianapolis Mo-

tor Speedway from famed flier and race driver Eddie Rickenbacker for "I guess \$750,000 or so, about what it cost me to put in that new tunnel [under the track] this year."

Hulman is foggy on his motivation for buying but he advances several theories. He liked racing, and remembers he was just a face in the infield in 1914 when Rene Thomas drove his Delage to victory at an average blazing speed of more than 82 m.p.h. Mark Donohue averaged nearly 163 m.p.h. in winning last year.

Too he recalls the dudes from St. Louis who would sashay through Terre Haute in their sporty cars en route to Indy (a term Hulman doesn't like, one of his few pet peeves) and Tony's dad would get the Pierce Arrow from the garage and race them along muddy roads.

#### Never Any Salary

Although Hulman would never say it, friends believe he likely bought the track because he was a rich young man with money in his pocket and a sincere desire to have some fun with it. He has never taken any salary from the facility, choosing to pour everything back into it: "I'd sure hate to have to depend on this to make a living."

Expenditures on numerous improvements, including permanent seating, have been high in the millions (Hulman says he doesn't know how much; others won't say). There were 70,000 rickety seats when Hulman bought the brickyard; there are now more than 250,000 sturdy seats. "That new little section right there," he points, "just cost me \$1.2 million. Hell, to paint a little bit costs \$30,000."

When he bought the track he says a San Francisco newspaper commented that "Capt. Eddie has sold that Hoosier a white elephant." Says Hulman: "I have to admit that kind of worried me a little bit. Then I began wondering what would happen if I held a race and nobody came." Those fears were empty then. And now.

Once Hulman showed up at the track without his badge required for admittance, and the guard wouldn't let him in. Graciously and without trying to explain his identity, Hulman drove back to a downtown hotel, got his badge, and returned. Sid Collins, the chief announcer for the race and the one who thought up the phrase, "The Greatest Spectacle in Racing," says of Hulman: "He's so Victorian and mannerly that some think it's

corny. But he means it."

Slowly Hulman appears to be moving away from active management and into the role of Patriarch Supreme and Idol Extraordinaire around the track and town. His word, of course, still means everything. Like the time not long ago he casually mentioned that a few trees in front of a building might be nice sometime; the next day there was a forest.

Hulman is a classic understatement. He spills food on his suit and makes another million dollars and neither event causes him to change expression. Down at the newly constructed VIP suites at the 2½-mile oval's second turn, Hulman says, "I'd say this is a fair place to watch the race from." Yeah, fair.

Those anointed few who will watch from Hulman's suite will sit in air-conditioned comfort on one of 18 swivel chairs inside or the 30 outside, run their toes through thick carpeting, drink from a booze-filled cabinet that will never run dry, and view the track through tinted glass. Or maybe just turn their backs on all that confusion and watch it on closed-circuit TV. "This is really kind of silly, isn't it?" asks Hulman, who doesn't expect to spend much if any time at the suite.



These eight top-floor suites have been sold to corporations for \$20,000 a year each, and the high rollers include several banks and the tire twins, Firestone and Goodyear. (Hulman owns stock in both of the fiercely competitive companies.) Down below, fittingly, are the shock-absorber people and others who pay \$10,000 a suite.

Hulman is one of those priceless characters in life who are bigger than life; not men but institutions. If his color blindness causes him to show up at a formal shindig with a black tux and blue tie, who cares? And if his hearing is fading, no matter. And if he is involved in discussions that may help bring a pro football team to this town (he is), so what else is new? Tony Hulman is a doer and a goer who next Sunday night will attend at least eight prerace parties, and his every appearance will make that particular bash a success.

"This whole thing runs sort of like a lodge," says Hulman. "Just a lot of nice people getting together to do something good." Collins, unabashedly sentimental, says, "What makes this place unique is Tony Hulman." And Hulman says, "Everybody and everything is just wonderful."

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HULMAN, ANTON

## Name Tony Hulman STAR 4/23/70 Hoosier Of The Year

NEW YORK (AP) — Tony Hulman, owner of the Indianapolis Motor Speedway, was named "Hoosier of the Year" Wednesday night at the annual dinner of The Sons of Indiana in New York.

Chris Schenkel, ABC television network sports announcer, made the presentation. Hulman's name will be engraved on a plaque in the Indiana State Capitol with those of other re-

cipients of the award since 1939.

+ + +

Hulman purchased the famous automobile racetrack from Capt. Eddie Rickenbacker 25 years ago.

The speedway company itself won the annual Great Hoosier Company award. Joseph R. Cloutier, vice president of the speedway, accepted the award on behalf of the firm.

+ + +

A special award was given to Howard Wilcox, former director of the Indiana University Foundation. The university is celebrating its 150th anniversary this year.

Eighty-five members of the society, which, according to its by-laws, is dedicated to "attempting to transform the Hudson River Palisades into the Banks of the Wabash" and generating "the spirit of Hoosierdom among the transplanted Sons who fight so valiantly for survival in New York City," attended the dinner.





TONY HULMAN

JACK A. BEEMER PHOTO.

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Hulman, Anton  
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Emeline Fairbank, Mamm. Lullaby

## EXECUTIVE PROFILE

2-6-61 - Ind. News

## Hulman Is a Man of Many Faces:



Businessman



Sportsman



Host



Speedway Owner

Few Hoosiers Ever See  
the Real Anton Hulman

By WAYNE FUSON

Many people think of Anton Hulman Jr. as a flamboyant sportsman, a sort of daredevil, and the fellow who shouts "Gentlemen, start your engines!" just before the start of every 500-Mile Race.

Or they may think of him as a passenger in the pace car at the Indianapolis Motor Speedway on race day or as the fellow, surrounded by movie stars and famous racing personalities, who steps up to congratulate the race winner.

But this isn't the real Tony Hulman.

Hulman, whose Speedway is just one of his many business ventures, is quiet, nervous — especially when being interviewed — and definitely not a pusher.

There have been times at the Speedway when an unknowing guard refused to let him pass into the pit area. But Tony didn't get mad. He never gets angry. He just shrugs his shoulders, walks away and tries to find someone who knows him and will let him pass. He's forgetful and often fails to carry his credentials.

There was the time last May during the first "500" Festival Open golf tournament when

Hulman asked a newspaperman friend, "Say, how can I get over there to see the golf boys." The tournament was being played on his Speedway course.

Someone had forgotten to give him credentials and Hulman would be the last person in the world to pull rank.

As president of Hulman & Co., he is titular head of the vast Hulman business empire but he prefers to let his "boys" take much of the credit for the operation.

NEVER SEEMS  
TO BE "AT HOME"

He doesn't really seem "at home" anywhere. He's always moving and often his closest associates don't know of his whereabouts.

But, seated behind a gigantic oak desk in his Terre Haute office which is best described as "cluttered," he always has time to visit with close friends. The office, by the way, is tucked into a back corner of the second floor at Hulman & Co.'s main building at 9th and Wabash in Terre Haute.

Not too many people get in there. Most people see him someplace else.

When asked about the office, he smiles and seems a bit embarrassed. There are mementoes from racing and business stacked everywhere. Samples of merchandise are piled all around the room.

"When someone doesn't know where to put something it winds up here," he says with his wry grin.

Asked about the Hulman & Co. wholesale grocery business, which includes many more items than groceries, Hulman relaxes, shuffles through a pile of old scrapbooks on the floor and comes up with some cherished evidence of the company's early days.

There is, for instance, the copy of a letter from his grandfather, Herman Hulman, to an uncle, Frank. This actually was the beginning of one of Terre Haute's first businesses.

It was in 1849 that Herman, who had been in the wholesale grocery business in Cincinnati, decided to settle in Terre Haute, a young, boisterous river town of 6,000.

The letter, written in German to Frank, who was still in Germany, urged Frank to come to America and join Herman's new business venture in Terre Haute.

"You will lead a better life here," he wrote. "You will be your own master. Study, act and answer soon." Frank came to Terre Haute.

The Hulman brothers then started their wholesale grocery business with a total capital of \$700. The Hulman empire now is a multimillion-dollar concern.

Frank Hulman and his family went back to Europe.



in 1857 and the entire family perished on the return trip when their ship burned within sight of New York harbor.

### FIRMED INCORPORATED AFTER FOUNDER DIED

The Hulman clan, including Herman's two sons, continued the business as a partnership until 1913 when Tony's grandfather died. Then it was incorporated.

Clabber Girl baking powder, which made Hulman & Co. famous, was introduced in 1890. It has continued to be the firm's No. 1 product. Half of the total baking powder used today is Clabber Girl," Hulman says.

He's justifiably proud of that. Hulman, who was born in Terre Haute in 1901, attended the Worchester (Mass.) Academy and later Yale. He made Clabber Girl a No. 1 product himself.

After Tony's graduation from Yale, his father, Anton Hulman Sr., first assigned him to take over the baking powder distribution.

The product had gained fame even before then, but mostly by word of mouth. In 1928 the baking powder business was made a separate division of the company and Tony Jr. was responsible for setting up a national distribution plan.

Since his first venture at expanding, Tony Jr. has been continually on the move enlarging his business. There now are "about eight buildings" in the Hulman business at Terre Haute.

"We carry a general line of merchandise which usually is found in a crossroads store.

"Only recently did we get rid of an oversupply of buggy whips and horse collars," Tony jokingly admitted. "You're liable to find about anything here."

The Hulman clan was a real pioneer one in Terre Haute. The company had the first private electric light plant. That was in 1885. It had one of the first telephones.

Tony's father was a bicycle racer and state champion for many years. It is from him that Tony gained an interest in racing.

The elder Hulman was a close friend of the late Carl Fisher, who built the Indianapolis Speedway. He helped Fisher locate in Florida and was partly responsible for the location of Miami Beach.

In 1935 the Hulman business empire began to spread. The first outside venture was acquiring two office buildings in Evansville, home of Tony's wife, the former Mary Hendrick of the cigar family. "I went to Evansville," says Tony, "not necessarily thinking I'd buy those buildings. They were auctioning off the buildings at a street corner. I started bidding and the first thing I knew I had bought them."

The next Hulman venture was the Richmond Gas Co. Then came the Indiana Gas & Chemical Co. and the Terre Haute Gas Corp. In 1945 he bought a big office building in Dayton, O.

At the end of the World War II the late Wilbur Shaw persuaded Hulman to buy the Indianapolis Speedway from Eddie Rickenbacker. It was his purchase that made Hulman nationally known.

He is regarded as the "savior" of American automobile racing. Without his interest in reviving the 500-Mile Race, the sport might well never have come back after the war.

The Speedway demands much of Hulman's time now.

He considers it a civic venture. "We want to make the Speedway a showplace for Indiana," he says. As a result he has poured much money into the Speedway grounds. He has rebuilt many grandstands and restored it until now it is regarded as the world's greatest race course.

### NOW HE OWNS TWO NEWSPAPERS

Despite the time demanded by the Speedway, Hulman hasn't quit expanding. He has gone into the radio and television business in Terre Haute and 10 years ago bought controlling interest in the city's two newspapers. He will soon start construction of a new building to house them.

He recently disposed of Cook's Brewery in Evansville, a venture which didn't pan out as successfully as some of the others.

He's director of more companies than he can remember. Among them are the Chicago and Eastern Illinois Railroad, Public Service Co. of Indiana, Southern Indiana Gas & Electric, Terre Haute First National Bank and the Indiana National Bank here. He is a member of the board of managers at Rose Polytechnic Institute and the Indiana State Teachers College Foundation.

His more recent ventures include a truck line, a land development and a big shopping center in Terre Haute.

As an outgrowth of the racing museum at the Indianapolis Speedway, Hulman is just applying the finishing touches to a new Terre Haute museum. In it will be a variety of old passenger cars, a race car or two and even his father's old

high-wheel racing bicycles. It will be a showplace and resemble a circus—even to a gaily-painted steam calliope.

Tony's plans now call for the Hulman Public Building Trust Foundation to build, in the near future, a large community fieldhouse in Terre Haute. It will be started within the next year. It will have seats for 5,000 to 8,000 and will provide winter ice skating.

Sports always have been close to Hulman's heart. As a prep school pupil he played football and ran the high hurdles. Later, at Yale, he played football and was a pole-vaulter and hurdler. He was a member of Yale's undefeated

1923 football team. With no little pride he recalls that until last fall that had been Yale's last unbeaten eleven.

The Hulmans live in a spacious home on South 6th St. in Terre Haute. They also have a country home south of U.S. 40 and, east of that city. Their daughter, Mari, and Elmer George, her race driver husband, and children live in Indianapolis.

Hulman's hobby used to be fishing—he was a member of the United States international tuna team five years—but now he leans more to hunting. He hunted elk last fall in Wyoming.

He likes plain food, he says, but his associates say he has a real fondness for chocolate ice cream—in large quantities.

His philosophy is simple, but emphatic. "Whether in sports or business, play the game fair and you'll succeed. The success of anything depends on the amount of effort you put into it. When the going is tough, work harder."

He practices what he preaches.



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# Rose-Hulman to Launch National Campaign

~~(FTH)~~ Community Affairs File

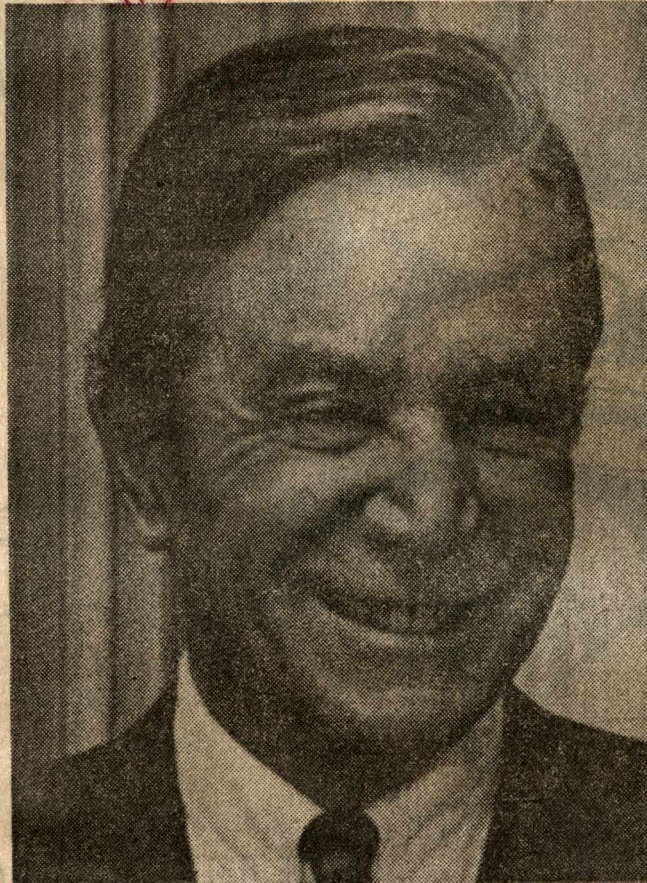
(Hulman, Anton)

Rose-Hulman Institute of Technology, which Friday kicked off the Terre Haute phase of a \$5 million Centennial Development Campaign with the exciting news of a \$1 million gift from Mr. and Mrs. Anton Hulman Jr., will begin taking the "Rose-Hulman 100" story across the nation this week.

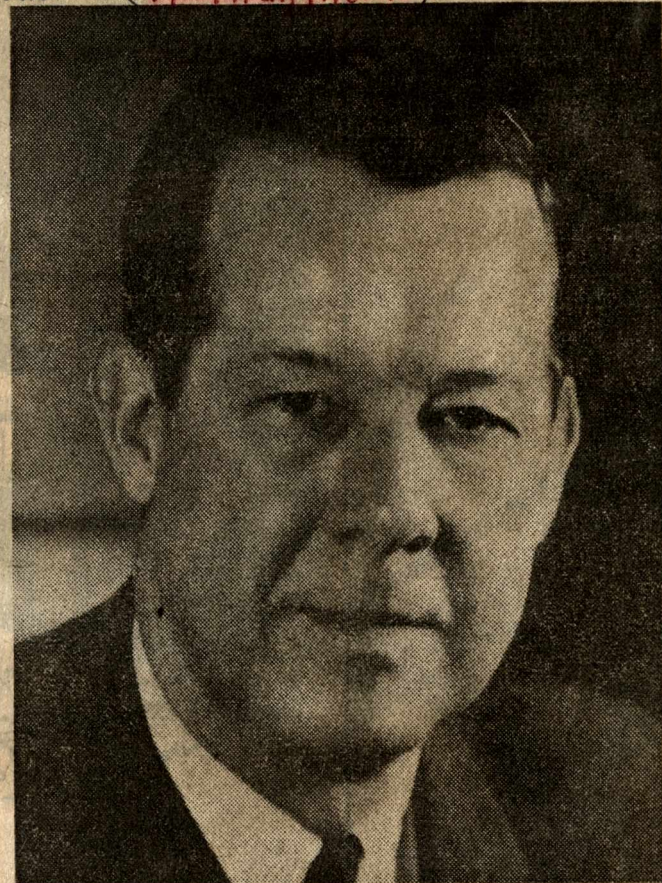
With major campaign leaders enlisted and area chairmen in 30 cities from New York to Honolulu organizing regional efforts, Rose-Hulman President Dr. John A. Logan and Ronald G. Reeves, vice president for development and public affairs, will launch the national campaign in Indianapolis Sunday evening.

From there they will work through an organizational structure which ultimately will number 1,000 volunteers in presenting the needs for the proposed \$1.2 million Learning Resources Center, a \$2 million recreation complex and other academic and campus projects to various constituencies.

Heading the list of Centennial Campaign volunteers are Hulman of Terre Haute, and Gene A. Zwerner, of Indianapolis. Hulman will serve as honorary chairman, while Terre Haute native Zwerner, sales manager



ANTON HULMAN JR.  
... honorary chairman



GENE A. ZWERNER  
... general chairman

Continued On Page 6, Col. 1.



Continued From Page One.

for the Link Belt Division of FMC Corporation, is general chairman.

Shelton M. Hannig, local architect and builder, is chairman of the Terre Haute Division. His vice chairmen representing various sectors of the community are Sterling H. Pittman, retired businessman (alumni); T. S. Merritt, division manager of General Telephone Company of Indiana (commerce); Donald E. Smith, president of Terre Haute First National Bank (finance); John B. Hunter, president of Hunter, Gillum and Hunter (friends); Paul A. Benning Jr., plant manager of Pfizer Inc. (industry), and George E. Miller, president of B. A. Electric, Inc., (parents). Pittman, Benning and Hunter are alumni of Rose-Hulman.

Alumnus John T. Newlin, president of Newlin-Johnson Co., Inc., will serve as chairman of the Major Gifts Division, while Rose-Hulman Senior Vice President Dr. Herman A. Moench is heading the Initial Gifts Division (the Rose-Hulman family consisting of the Board of Managers, faculty and staff and the student body).

Another alumnus, Thomas L. Reese, president of Universal Tank and Iron Works, Inc., Indianapolis, heads the National Gifts Division. His organization includes volunteer groups in 30 major U.S. cities.

The final phase of Rose-Hulman's 10-year development program is scheduled to be completed by the end of 1973—in time to usher in the Institute's Centennial Celebration in 1974.

Few, if any, alumni, can match the work in alumni affairs of Zwerner, who is serving as chairman of the overall campaign.

A 1930 graduate of Terre Haute Garfield High School, he was graduated in electrical engineering from Rose-Hulman in 1934.

Zwerner is located in Indianapolis as sales manager for the Link-Belt Division of FMC Corp. He joined Link-Belt in 1946 after 12 years of government service with the Soil Conservation Service, War Production Board and the U.S. Navy.

He has served Link-Belt at the Moline, Ill., and Detroit district offices and was sales manager of Link-Belt Africa Limited, Johannesburg, South Africa. He also served as district manager in Washington, D.C., Albany, N.Y., Baltimore, Md., Detroit, Mich., and Philadelphia, Pa.

Zwerner served as president



**JOHN T. NEWLIN**

of the Rose-Tech Alumni Association in 1964-65 and has been president or held other offices in five of the 30 Rose-Tech clubs across the country.

Honorary chairman Hulman, a member of the Board of Managers for more than 25 years, has had close ties to the Institute since boyhood.



**SHELTON M. HANNIG**

In 1971 Mr. and Mrs. Hulman donated the entire assets of the family foundation to Rose Polytechnic Institute and at this time the Board of Managers of the school unanimously voted to join the names of the great 19th and 20th century benefactors on the banner and seal by re-naming the school Rose-Hulman Institute of Technology.



Hulman, Anton  
1/5/61

## Hoosier Celebrity Of Year

Tony Hulman, president of Indianapolis Motor Speedway, receives the annual Hoosier Celebrity of the Year award from Otto Klopsch, president of the Mad Anthonys, a group of business men organized to promote athletics in Fort Wayne, in a ceremony there last night.



S-7-13-60

## Fort Wayne's Mad Anthonys Name Hulman Hoosier Celebrity of Year

FORT WAYNE, Ind., July 12. — (Special.) — Tony Hulman, Terre Haute industrialist-sportsman, last night was named Hoosier Celebrity of the Year during a banquet of the Mad Anthonys, a group of businessmen organized to promote sports activities in Fort Wayne.

In presenting the award, Otto Klopsch, president of the organization, cited Hulman's presidency of the Indianapolis Motor Speedway as an outstanding contribution to the state and the nation.

+ + +

HULMAN is the third man to get the award. Terry Brennen received the award in 1958 while head football coach at Notre Dame, and last year it was presented to Weeb Ubanks, head coach of the Baltimore Colts.

The presentation banquet followed the day-long Hoosier Celebrities Golf Tournament, in which Hoosier celebrities and members of the Ladies' Professional Golf Association participated.

Joyce Ziske of Waterford, Wis., shot a record-breaking 69 to win the professional portion of the tournament. She earned \$400 of the \$4,000 prize money with

rounds of 36-33, a new ladies' record for the Fort Wayne Country Club. She had four birdies — three of them on the last three holes — and two bogeys.

+ + +

AMONG the celebrities taking part in the tournament, in addition to Hulman, were Jack Nicklaus of Ohio State, the Na-

See HULMAN *contin back*  
On Page 2, Column 3

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*Indpls Star May 5/4/78*

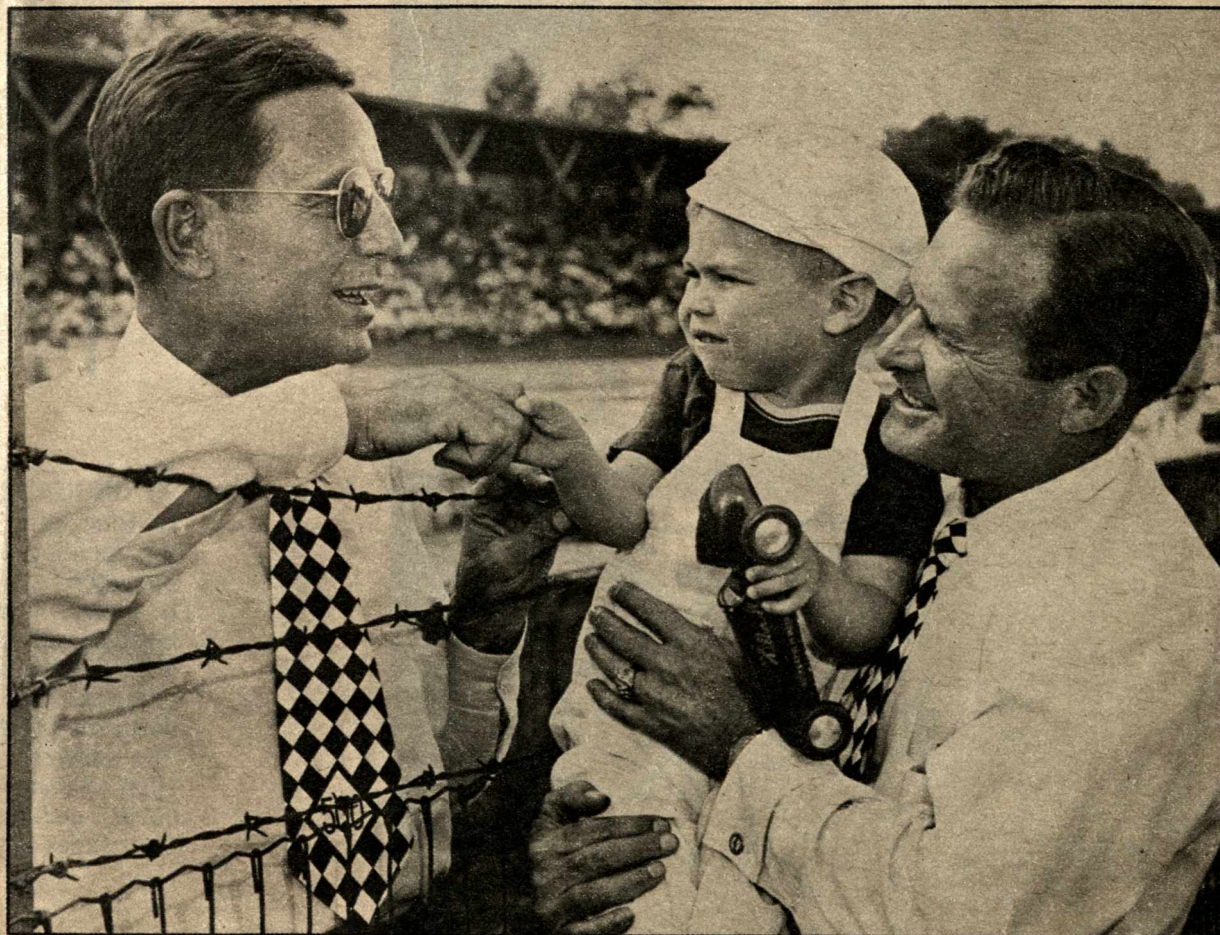
ALMOST annually the Indianapolis 500-Mile Race adds a new legend. But this year, for the first time in more than 30 years, something traditional will be missing—Anton (Tony) Hulman, the ambassador of racing who helped make Speedway a household word in May.

The death of the race track owner last year removed from the scene a shy man of many interests, whose affection for the 2½-mile race track was possibly exceeded only by his fondness for chocolate ice cream. For Tony Hulman was known as a simple rich man.

These pictures, from the files of The Indianapolis Star, recall Hulman's long-time association with the Speedway, spanning milestones in the history of automobile competition.

★ ★ ★ ★ ★

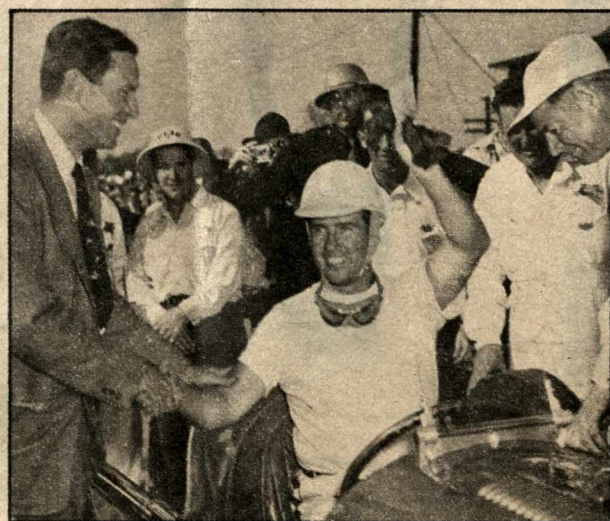
Right: Tony (left) chatted with Wilbur Shaw (right) and his son at the '50 race. He and Shaw (below) stayed at the track once to avoid the race-day traffic.







Right: Hulman  
congratulates  
Bill Holland  
during qual-  
ifications for  
the 1950 race.



Hoosier-born Phil Harris (right) was often at  
the race tossing barbs at his friend, Tony.



Hulman, Anton



### **Woman, Man Of The Year**

Mrs. Mary Hulman and ABC Sportscaster Chris Schenkel were named Woman and Man of the Year by members of the Republican Mayors Association Saturday at a luncheon held at the Speedway Motel. Mrs. Hulman, chairman of the board of the Indianapolis Motor Speedway and the widow of Anton M. (Tony) Hulman, longtime Speedway owner, was cited for her humanitarian and civic activities. Schenkel, a native of Bippis, Ind., was honored for his career as a sports journalist. Other guests at the 14th annual meeting included Max Friedersdorf, a former Indianapolis News reporter who is vice commissioner of the Federal Election Commission, and Former Agriculture Secretary Earl L. Butz. (Star Photo by Frank H. Fisse)

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Community Affairs File



*Hulman, Anton.*

# Hulman Presents Center to County

*T. H. Tribune 7-14-67.*

County taxpayers were presented an estimated savings of \$600,000 and several county offices will be moved into new and larger quarters, through the generosity of the Hulman

Foundation.

Friday morning Anton Hulman Jr., acting as chairman of the board of the foundation, presented the deed to the former WTHI Radio Center, to Harry P. Brentlinger, president of the board of county commissioners.

The three-story brick and concrete building, located at 120 S. 7th St., will be used by the commissioners to house Board of Health offices, Area Plan Commission, Air Pollution Control of the County Board of Health and possibly the new County Park and Recreation Board.

## Space Was Problem

For several months, the com-

missioners have been pondering what to do to solve a shortage of office space at the court house. The county had considered remodeling and adding to the present office space or purchasing another building.

Kermit J. Nees, county commissioner, said remodeling the court house to achieve the same

goal would have cost taxpayers an estimated \$600,000.

Repairs to the former radio building, Nees said, should not cost more than \$20,000. Officials said they foresee no major remodeling of the 40-by-100 foot structure.

The building was used by WTHI Radio from 1947 until the studios were moved to 918 Ohio St. in the early 1950s.

It was originally constructed, about 1915, as headquarters for the former Citizens Telephone Co.



*Hulman, Anton.*



**A GIFT TO THE COUNTY** was made Friday morning by the Hulman Foundation. President of the Board Anton Hulman is shown giving the deed to the former WTHI Radio Center, 121 S. 7th St., to county representatives. The building will be used to house several county offices. Pictured left to right are: Kermit J. Nees, county commissioner, Mr. Hulman; Donald E. Smith, advisory committee man for the County Park and Recreation Board; Harry P. Brentlinger, president of the county commissioners; William Diehl, county councilman and Joe Silcock, county commissioner.

Photo by Martin.

*Hulman, Anton.*